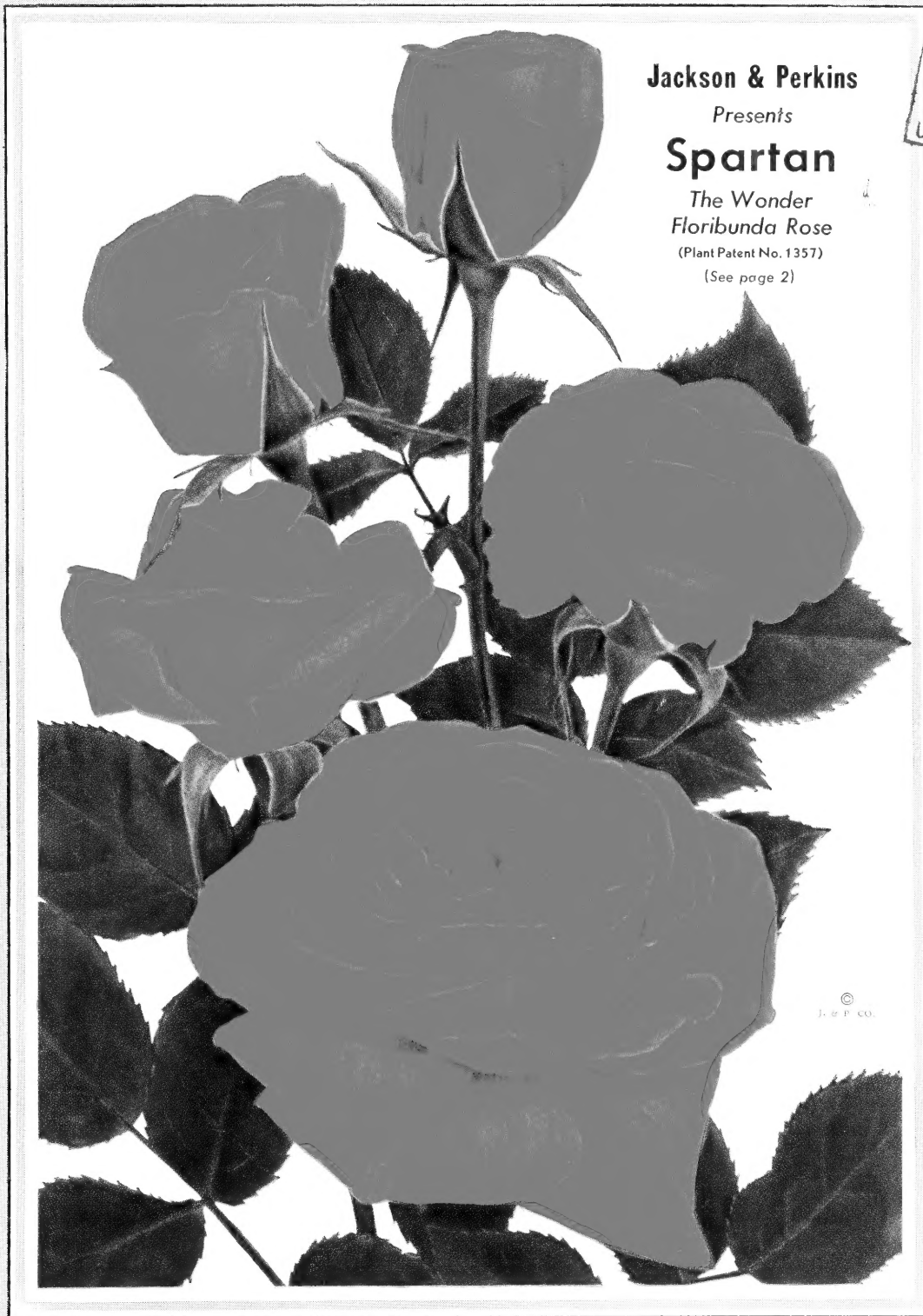


62.61 Index

Jackson & Perkins Co. *World's Largest Rose Growers* Fall 1955

NEWARK, NEW YORK



Jackson & Perkins

Presents

Spartan

The Wonder
Floribunda Rose

(Plant Patent No. 1357)

(See page 2)

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U. S. Department of Agriculture

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J. & P. CO.

THE PARADE OF

Modern Roses

AND PERENNIALS

NEW
FLORIBUNDA!

©
J. & P.
CO.
Spartan

Jackson & Perkins

A Personal Word from C. H. Perkins



Dear Friends:

Each year a great sense of personal satisfaction and pleasure is increased when I am able to present to you a new Catalog. This year I am more pleased than ever, because inside this new Fall 1955 Catalog is the World's Finest Nursery Stock. These Roses and Perennials are all that we say they are and more, for no camera could hope to reproduce the color and texture of our newer varieties nor the outstanding qualities of the old favorites.

Since fall is the best time to plant for bigger and better blooms next spring, we are making these outstanding varieties available to you now.

Remember the world-famous J&P guarantee: every J&P plant is guaranteed to live and bloom in YOUR garden or you will receive a replacement WITHOUT CHARGE.

Order now and we will ship your plants at the best time for planting in your locality.

C. H. Perkins
President

Arrangement of Spartan



Spartan NEW! THE WONDER FLORIBUNDA ROSE!

(Above) Greek legend tells us that most beautiful of all women was the fair Helen, wife of King Menelaus of Sparta; did not two great empires clash over her? And no race of men ever existed as strong and vigorous as the Spartans . . . big, strapping warriors all. So what better name than "Spartan" for this amazingly hardy new Floribunda . . . a brand-new J&P creation that captures the glowing beauty and charm of Helen herself . . . together with the sturdiness and robust health of her compatriots!

HUGE ORANGE-RED BLOOMS

The flowers start displaying their stunning beauty early . . . as scores of gorgeous burnt-orange buds begin to appear. Slowly, the buds open to huge, high-centered Hybrid-Tea-shaped blooms with 35 to 40 petals . . . of a sparkling warm ORANGE-RED color, softening to reddish coral . . . with a sweet, old Rose fragrance. The vigorous plant blooms constantly from early spring to severe frost . . . sometimes in clusters, sometimes singly. Enthusiastically acclaimed by testers, Spartan is destined to become one of the most popular Floribundas of all time. (Pl. Pat. #1357.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

Konrad Adenauer

(Right) This sleek, ravishing Hybrid Tea was a real "show-stopper" at an immense garden show at Hamburg! Named after the world-famous Chancellor of Germany, this beauty stole the show from the largest assortment of flowers ever exhibited. The huge, pointed, dark red buds open ever so slowly to blood-red . . . and finally to a darker shade of red that reflects a luxurious velvety sheen! Blooms freely during the entire season, on an extremely healthy, vigorous plant with strong stem and neck. The high-centered form and slow-opening characteristics . . . plus the dark red color and outstanding fragrance have skyrocketed this unusual Hybrid Tea into the class of a Show Rose! (Pl. Pat. Applied for.)

\$2.50 each;
3 for \$6.60;
12 for \$26.40

Konrad
Adenauer

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Newest Roses!

OUR Guarantee IS YOUR PROTECTION

OUR GUARANTEE—We offer you only one grade of Roses—the finest. We unconditionally guarantee every plant we ship to be of finest quality, true to name and class, sturdy and free from disease, and to reach you in perfect condition.

We guarantee every plant to flower the next normal blooming period after planting.

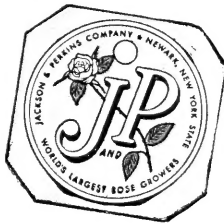
We will replace, prepaid and free of charge, any plant which does not perform according to the above guarantee, providing you have carefully followed our directions for planting and care, and us on or before August 1 on shipments made the preceding fall or spring.

Send copy of order on which replacements are being made when requesting a replacement.

YOUR RESPONSIBILITY—Roses need comparatively little care—especially the new improved varieties. But they must be given fertile soil, sun and water, and proper cultivation, to keep them vigorous. We send you planting and cultural instructions in each shipment. Follow these and you will be rewarded with healthy growth and prolific blooms.

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THIS LABEL
IS YOUR
GUARANTEE
OF COMPLETE
SATISFACTION



ORDER EARLY! Send your order today. Please send remittance with your order; we do not ship C.O.D. All plants shipped to you postpaid.

PLANT THIS FALL!

On the first warm day next spring your new plants are ready to grow.

NEW
HYBRID
TEA!

ALL 3
ROSES ON
THESE 2 PAGES

GROUP No. 2015

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Only \$7.00

NEWEST
CLIMBER!

© J. & P. CO.

Gladiator

NEWEST
CLIMBER!

Gladiator

(Above) Here's the new champion of everblooming Climbing Roses! Like the gladiators of old, it has incredible endurance . . . blooms and reblooms all season. You'd expect to find such huge blooms only on the finest Hybrid Teas; yet Gladiator is noted for its immense, 5-in., high-centered flowers . . . unusually large for a climber!

BEAUTIFUL—HARDY—COLORFUL—FRAGRANT!

But the huge size is only part of the story! When you see the brilliant rose-red color—a subtle blend of the brightest scarlet and the softest red—you'll know why this gorgeous climber is in a class all by itself. You'll be absolutely thrilled when scores and scores of exquisite flowers burst into bloom on the 8 to 10-ft. plants . . . in your garden, on your fence, around your house! And Gladiator imparts a delicate, pleasant fragrance that is really delightful. The large, disease-resistant foliage is an impressive dark green and creates a decorative effect by itself. This dark, emerald-green foliage, plus the ruby-like, rose-red flowers create a heartwarming picture . . . yet so hardy is this specially bred climber that it withstands the battles of zero winter climate. In every sense of the word, this new climber is a real champion; all lovers of beauty will feel its impact. (Prop. Rights Reserved.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

JACKSON & PERKINS CO. *World's Largest Rose Growers*

Make 1956 Your Prize Rose Year

JIMINY CRICKET

Top 1955 All-America Winner!

(Below) Jiminy Cricket was the only Floribunda to win the 1955 All-America Selections Award. This pert new Floribunda has masses of tangerine-red buds which open to unusual, sharp coral-orange or vermillion blooms that finish a lovely pink-coral shade. The unusual

color is amazing, as it never blues or becomes commonplace. The thrifty bush is covered with shiny green foliage. The young, glossy, bronze leaves are attractive long before the flowers appear. This delightful Rose is intriguing in the garden or used as a cut flower. Each individual bloom is a model of perfection. The upright growth of the bush makes Jiminy Cricket ideal for hedges and for massing, and the continuous bloom makes it a very interesting garden plant. Pleasing planted alone or with other Floribundas. The 3½-in., cup-shaped flowers dress the 4-ft. bush throughout the season. (Pl. Pat. #1346.)

\$2.25 each; 3 for \$6.00;
12 for \$21.00

A prize Rose
must be a winner
in all respects.

That is why
Jiminy Cricket
won the 1955
All-America
Trials



Jiminy
Cricket

© J. & P. CO.

ALL 4

ROSES
ON THESE 2 PAGES

GROUP No. 2025

Value \$10.00 Only
Save \$1.25 \$8.75

PLANT THIS FALL

Have Bigger, Better Blooms
Next Spring.

Golden
Fleece

© J. & P. CO.

GOLDEN FLEECE

Won Bagatelle Gold Medal, Paris, France

(Above) And now the Prima Donna of Floribundas, performing with all the grace and charm of a flirting ballerina!

You've never seen such gay buds . . . a lively tawny gold color. Slowly, dramatically they open to a light shade of rich, warm gold . . . then as a grand finale they flare into a bright, dazzling canary color! Each of the flowers is unusually large for a Floribunda . . . actually 4 to 4½ in. across . . . growing in graceful clusters with as many as 20 individual blooms! You'll really applaud this appealing yellow Floribunda that's as bright as the sunlight itself! And it's very long lasting, because it's a direct descendant of Diamond Jubilee, long noted as one of the longest-lasting Hybrid Teas in existence! (Prop. Rights Reserved.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

ONLY ONE GRADE . . . *The Finest*

ear With These Four New Creations!



Circus

**Golden
Masterpiece**

(Below, Right)

The Largest Yellow Hybrid Tea Rose In Existence! The graceful flowing lines of the long golden buds catch the eye immediately. As they mature, an occasional blush of red caresses the edges of the slender, 1½ to 2-in. buds. Throughout the entire season they unfold slowly, giving way to majestic, high-centered flowers of rich golden yellow. The summer sun, instead of fading them, only serves to intensify their already brilliant color. Imagine a plant with constantly repeating, radiant blooms that often reach 6½ to 7½ in. across. From the start the golden bud stops the eye, and the shapely, long-lasting flower keeps one watching it to the end. Even before these magnificent flowers appear, the bush adorns itself with nearly perfect glossy green foliage. (Pl. Pat. #1284.)

\$2.75 each; 3 for \$7.20;
12 for \$28.30

SPECIAL GROUP OFFER No. 2035

1 Each of these 4 Roses: Spartan,
Golden Masterpiece, Jiminy Cricket,
Konrad Adenauer. Value \$10.25; Save \$1.30

Only
\$8.95

Bathes
Your Garden
in
Sunshine

Golden
Masterpiece

©
J. & P.
CO.

CIRCUS

Outstanding All-America
Floribunda Award
Winner!

(Above) Circus is a unique addition to the illustrious All-America family. It is known as a "multicolor" and is the first of this type to be selected for an award. The ever-changing colors of Circus vary from rich yellow and red in the bud to orange-buff, flushed with appleblossom-pink, and usually end with a gay flourish of red as the flower opens fully. Circus adds charm in other ways besides color. The bud is beautifully formed, and the many-petaled, high-centered flower opens very gracefully. The plant is full and well rounded, low to medium in height, and perfectly suited for a variety of garden uses. The large, glossy foliage gives the plant a well-tailored appearance even between blooming periods. The gay, bright colors, changing and shading with infinite variety, suggest the excitement and activity of the "Big Top." (Pl. Pat. #1382.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

JACKSON & PERKINS CO.

World's Largest Rose Growers

No Matter How Many of These Roses We Grow

ALL HYBRID TEA ROSES SHOWN IN THE

New Unusual Color! Lavender-Lilac!

(Right) A lovely new pastel tint of lavender-lilac with a light silvery reverse. One of our new series of lavender and lilac shaded Roses, which we have been developing from the Grey Pearl and Lavender Pinocchio strains. We think this is exquisite, and hundreds of this spring's Festival visitors inquired when it would be available. The bud is pointed and the flower opens gradually to a high-centered bloom. The pastel shades of the two tones make this a perfect specimen for formal and informal arrangements, for both professional and amateur arrangers. The flowers are usually borne singly on 12 to 15-in. stems. The plant grows 20 to 24 in. high and has excellent foliage. This variety seems to show its best color under normal, not extreme, conditions. As a novelty it is outstanding and also as a further advance toward blue Roses. (Pl. Pat. Applied for.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

Twilight

Twilight

BE SURE TO SEE
THE GREATEST
DISPLAY OF
FLORIBUNDAS
IN J & P'S 84-
YEAR HISTORY
ON PAGES 24-33

Rondo

Clear Orange-Red!

(Below) A new orange-red Rose, one of the clearest and cleanest of these basic-color blooms. There is no purple or blue in this color. This Rose is the result of many years' crossings by Mr. Tantau of Germany, who just before his death sent it to us as the first of a large family of species hybrids.

The flower is a clear orange-red, with hard, firm petals that last an unusually long time. These exquisite blooms are generally about 3½ to 4½ in. in diameter. The dark green foliage is a delightful foil for the bloom. The compact plant grows about 2½ to 3 ft. tall and blooms rather freely. It is very resistant to disease and is very easy to grow. You should have Rondo for its lovely color, excellent petalage and interesting beauty. (Pl. Pat. Applied for.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

©
J. & P. CO.

*Plant This
Fall!*

while bare spots
are easily
discernible.



Rondo

©
J. & P. CO.



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GROUP
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Save \$1.25
Only \$8.75

Save
\$1.25



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Only \$8.75

Grow — We Never Seem to Have Enough!

THIS CATALOG ARE EVERBLOOMING!

Kate Smith

(Below) Everyone will want this outstanding new everblooming Hybrid Tea for its own beauty and because it has been named for the First Lady of Television, Kate Smith, beloved in millions of homes across the nation. This lovely new Hybrid Tea Rose has clear rich apricot tones and a fragrance that is delightful. The form of the Rose is almost ideal, with its long bud and the slowly unfolding petals. The 4½ to 5½-in. flowers are very long lasting. In the garden, the plants grow vigorously and are heavily covered with foliage. It has proved a healthy grower in the East and West, and it bears promise of being one of America's future show Roses. We feel that Kate Smith Rose is an excellent selection and that it will remain a great favorite with American gardeners for years to come.

(Pl. Pat. #1317.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

Mardi Gras GAY! EXCITING!

(Below) A gay red Rose which well depicts the festive spirit of the Mardi Gras.

The bud is very dark red and the flower keeps the full rich color. As the bud opens, the high center gradually unfolds and as the flower expands the outside petals reach to more than 5 in. in diameter, with a deep sparkling red color at the finish.

The flowers are freely borne and the plant attracts much attention. It thrives as well in the hotter climates as in the rest of the country, and fills the great need for another red Rose.

Mardi Gras carries an old-fashioned Damask fragrance. It has abundant normal green foliage which always has a neat appearance and is a perfect background for the flower. (Pl. Pat. #1139.)

Bud... black red, nice shape.

Flower... deep red, good to finish, exciting bloom.

Plant... bushy, 3½ ft. tall; vigorous, long canes.

Foliage... large, abundant, normal green, nice appearance.

Fragrance... Damask or old Rose fragrance.

\$2.50 each; 3 for \$6.60;
12 for \$26.40



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Kate
Smith



Mardi
Gras

© J. & P. CO.

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\$1.25



ROSES

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No. 2045

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A HOME GARDEN GUIDE is included with every order. It contains helpful hints on planting and caring for your Roses and Perennials.



ONLY ONE GRADE... *The Finest*

FOR COLOR, FRAGRANCE, SIZE, *J+P's Four Finest*

Diamond Jubilee

(Below) The warmth of the glowing buff-orange color and the old Rose fragrance make Diamond Jubilee the attraction of many a garden. Winner of the 1948 All-America Selections Award, Diamond Jubilee has firm, long-lasting, high-centered blooms 5 to 6 in. across, borne on long, graceful stems that make it excellent for bouquets. Opening slowly and lasting exceptionally well, the Rose will delight you through the season. The hardy, 3½-ft. plant has upward of 30 to 40 double, shapely flowers. As a cut flower, Diamond Jubilee will last longer than most other Roses. (Pl. Pat. #824.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

Inspired by Walt Disney's
Technicolor Movie "THE
SWORD AND THE ROSE"

Pageant

(Right) This magnificent new bicolor Hybrid Tea will fill your garden with the color and pageantry of a royal coronation! The spectacular show starts in May . . . as the plant is clothed in rich dark green. When the golden yellow buds are half open, they display a brilliant contrast of vermillion-red with gold reverse. The red gradually turns to a deep, clear coral-rose-pink. The petals will drop off before they discolor. The exquisite, 4½ to 5-in. blooms are borne on long strong stems and boast a delicious raspberry scent. Hardy, vigorous and disease resistant. (Pl. Pat. #1252.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

GROUP No. 2055 • 1 New Yorker

1 Diamond Jubilee • 1 White Swan

Value \$6.25; Save \$.80

Only

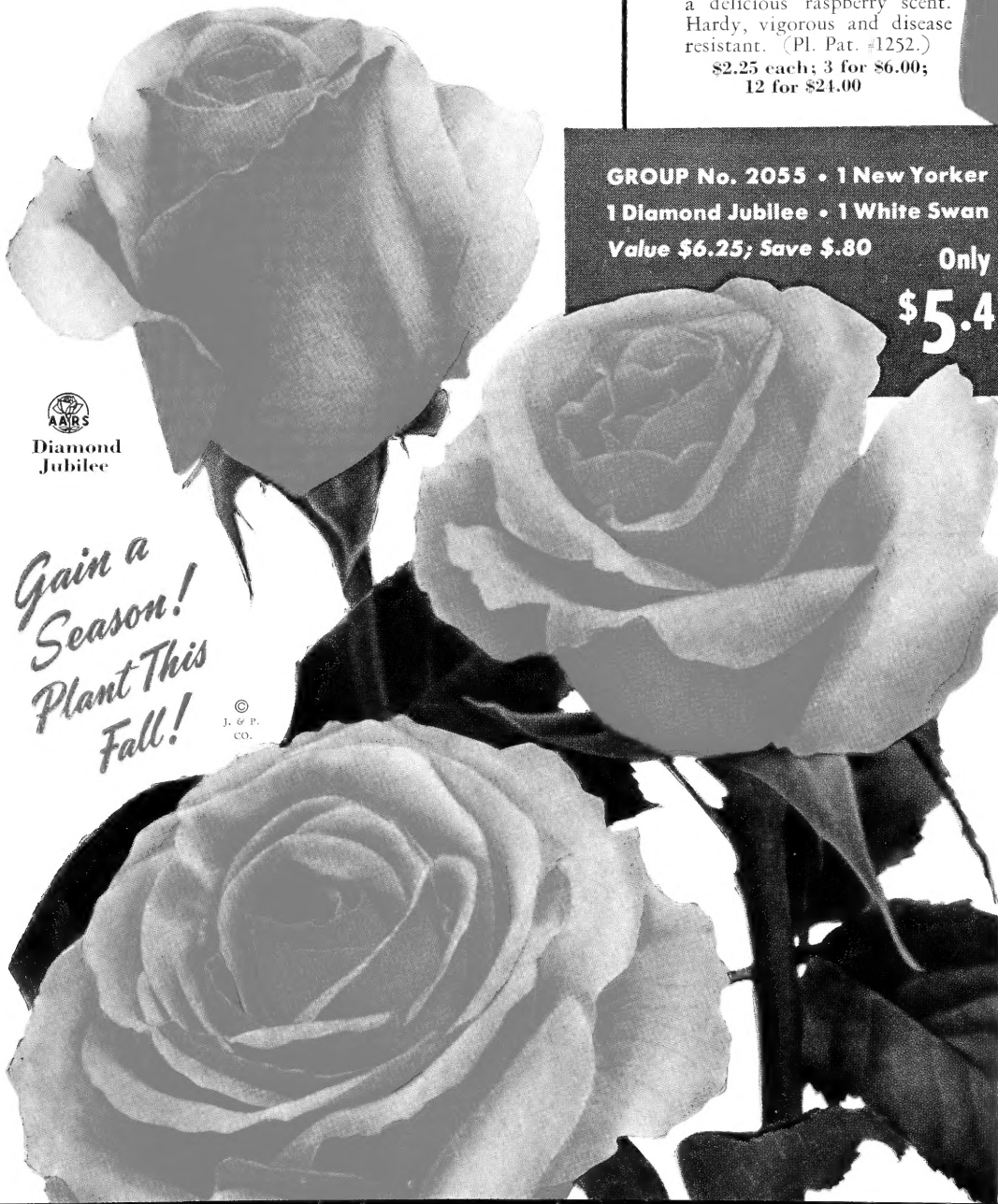
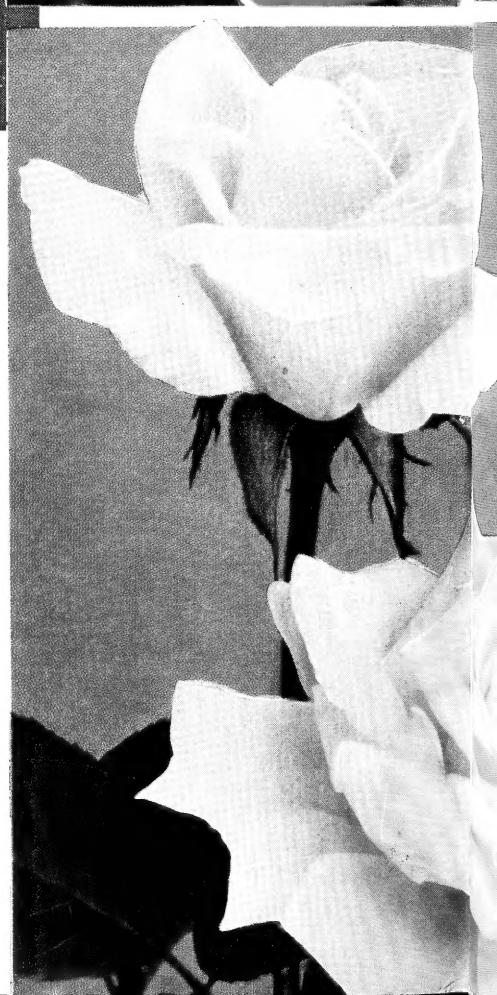
\$5.45



Diamond
Jubilee

*Gain a
Season!
Plant This
Fall!*

©
J. & P.
CO.



SHAPE AND ALL-ROUND BEAUTY, GROW

9

Hybrid Teas!

BE SURE TO SEE
THE GREATEST
DISPLAY OF
FLORIBUNDAS
IN J & P'S 84-
YEAR HISTORY
ON PAGES 24-33

New Yorker
THE Best

RED ROSE OF ALL TIME!

(Below) The universal appeal of the Red Rose is justified in New Yorker. It displays immense blooms of resplendent scarlet with dark overtones of a rich velvety hue. New Yorker, the epitome of Red Roses, dresses itself in red from beginning to end, starting with the new shoots of bright red. Buds of perfect form and texture open slowly to tremendous, fragrant, sparkling red flowers—often measuring 6½ in. across. Unlike most red Roses, New Yorker's sparkling color does not fade but *stays* a deep rich red until the last petals wither and fall. A profuse bloomer from June right up until frost. New Yorker vies for honors in many Rose contests. (Pl. Pat. #823.)

\$2.00 each;
3 for \$5.25;
12 for \$21.00

WHITE SWAN

(Below, Left) A fine exhibition variety of pure white, with upright bush, which is rare in a white Rose. Long-pointed, graceful buds of alabaster-white open slowly to dazzling, stark white blooms up to 4 in. across, which are produced freely on 2-ft. stems, enabling you to enjoy them in your garden and in bouquets.

White Swan has ample dark green foliage that is disease resistant as well as restful to the eye. Its pleasing Rose fragrance, though not dominant, is very effective. The 3 to 4-ft. bush is vigorous and will stand up under adverse conditions. (Pl. Pat. #1115.) \$2.25 each; 3 for \$6.00; 12 for \$24.00

JACKSON & PERKINS CO.
World's Largest Rose Growers

ALL 4 ROSES
ON THESE 2 PAGES

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Only \$7.45

Pageant

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CO.

© J. & P. CO.
White Swan

New Yorker

FREE

with every order
J & P'S HOME
GARDEN GUIDE

ALL
J & P Hybrid
Tea Roses Are
EVERBLOOMING!

Here is Why Fall Planting is Best...

ASSURES EARLIER, MORE PROFUSE ROSES NEXT SEASON. The soil is mellow, easy to work. Prepare it any time at your convenience, and then leave it until the postman delivers your J & P plants. It is then only a matter of a few minutes to put them in the prepared ground. You can be confident of earlier, better blooms next June because the plants make new roots in the late fall and early spring... will produce blooms almost like an established plant.

TAWNY GOLD

(Lower, Right) This new Rose has captured everyone's enthusiasm. Its new intriguing tawny gold color outshines everything around it! And as if that was not enough, the petals of Tawny Gold acquire a quaint frilled edge which adds to the charm of the open bloom. Two or three blooms will fill a whole room with their perfume. Another feature of Tawny

Gold is its ability to last a long time both on the plant and indoors. Few Roses can compare with this new gem, and we are sure you will see what we mean when it blooms in your garden next year. Holly-like foliage is another one of Tawny Gold's outstanding features. (Pl. Pat. #950.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

THESE J & P HYBRID TEA ROSES WILL MAKE YOU

Queen Elizabeth (Below)

1955 Winner! The Grandiflora Rose!

The superb pure pink tone of the choicest Cattleya orchids has at last been captured in the gorgeous new Queen Elizabeth Rose, All-America Winner for 1955. This is the first of a new class, named "Grandiflora" for its abundance of bloom combined with the magnificent qualities of the Hybrid Tea. Looking at the unusually clear, glowing blooms of Queen Elizabeth, you see a subtle blending of soft carmine-rose and dawn-pink, majestically set off by deep green, heavy, glossy foliage. (Pl. Pat. #1259.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80



A Sensational Hybrid Tea!

(Below) Large apricot buds open to grand, luscious peach-colored blooms. The outer perimeter of this new Rose is of longer buff-pink petals enclosing a full center of lively peach color. The flower is very double, reminiscent of some of the sweetly fragrant, full, old-fashioned monthly Roses. Although modern in its flower production, its general appearance and its delightful effect, here is the Rose that answered the often-heard plea for "fullness and fragrance," like the Roses of old. The plant is bushy and the foliage is medium green. The 4½ to 5-in., full double flowers are heavily perfumed with a very distinctive, sweet but richly spiced fragrance. Every garden should have this long-lasting newcomer, for its fragrance, its size and its form. (Pl. Pat. #1251.)

though modern in its flower production, its general appearance and its delightful effect, here is the Rose that answered the often-heard plea for "fullness and fragrance," like the Roses of old. The plant is bushy and the foliage is medium green. The 4½ to 5-in., full double flowers are heavily perfumed with a very distinctive, sweet but richly spiced fragrance. Every garden should have this long-lasting newcomer, for its fragrance, its size and its form. (Pl. Pat. #1251.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

Queen Elizabeth



BE SURE TO SEE
THE GREATEST
DISPLAY OF
FLORIBUNDAS
IN J & P'S 84-
YEAR HISTORY
ON PAGES 24-33

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ROSES ON THESE
TWO PAGES**

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\$10.95**

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World's Largest Rose Growers

Lodestar

©
J. & P. CO.

The 1954 All-America Award Winner!

Mojave

(Right) The only Hybrid Tea Rose to win an All-America award for 1954. The dominating color in Mojave is apricot-orange . . . a glowing radiant orange, highlighted with other warm tints of nasturtium-red, scarlet and vermillion. The richly colored bud of Mojave is long and slender; the large, double flowers have about 25 petals and are pleasantly fragrant. Nearly every beautiful bloom is borne singly on a long, straight stem, which makes it a perfect Rose for cutting. Next to the unusual orange color, the extraordinary number of fine long-stemmed buds which it produces is the outstanding feature of this new Rose. The plant is tall and upright, so full of vigor that it produces a continuous succession of blooms from early spring until late fall. (Pl. Pat. #1176.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

AAARS
Mojave

YOUR GARDEN A SHOWPLACE!

Chrysler Imperial Rose

1953 All-America Award
Winner!

(Below) Like a precious stone, Chrysler Imperial displays jewel-like tones of vivid crimson in the broad, open petals, heightened by dark overtones of glowing oxblood-red, with the gem-like luster of garnet in the folds. These tones retain their sparkling beauty throughout the life of the flowers. Evolving from long, tapering, velvety maroon-red buds, this lovely Rose, like the facets of a diamond, changes with the play of light; as it opens to its full 4½ to 5-in. size, the iridescent shades of red become more brilliant. This All-America Selections Winner for 1953 has a well-balanced, compact bush with abundant dark green foliage. Chrysler Imperial is a monochromatic Rose of dark, dramatic beauty. (Pl. Pat. #1167.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

**ONLY ONE GRADE
THE FINEST!**



Chrysler
Imperial

ALL J&P
Hybrid
Tea Roses
Are EVER-
BLOOMING!

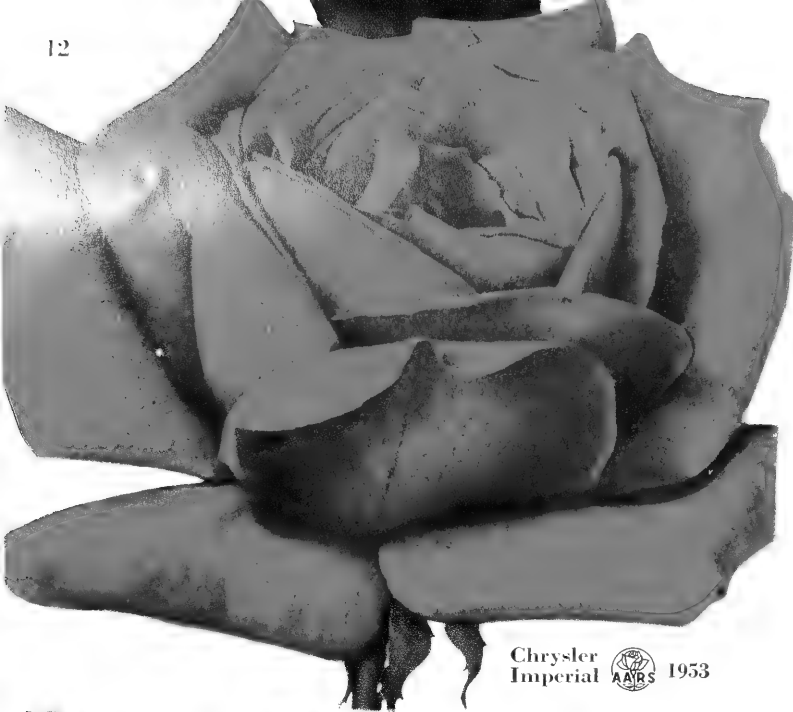


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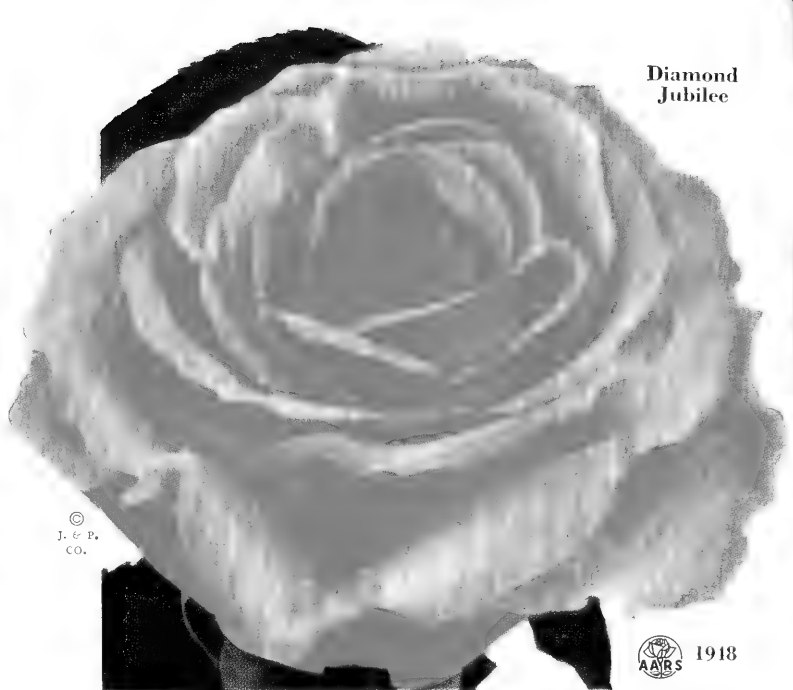
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Tawny Gold



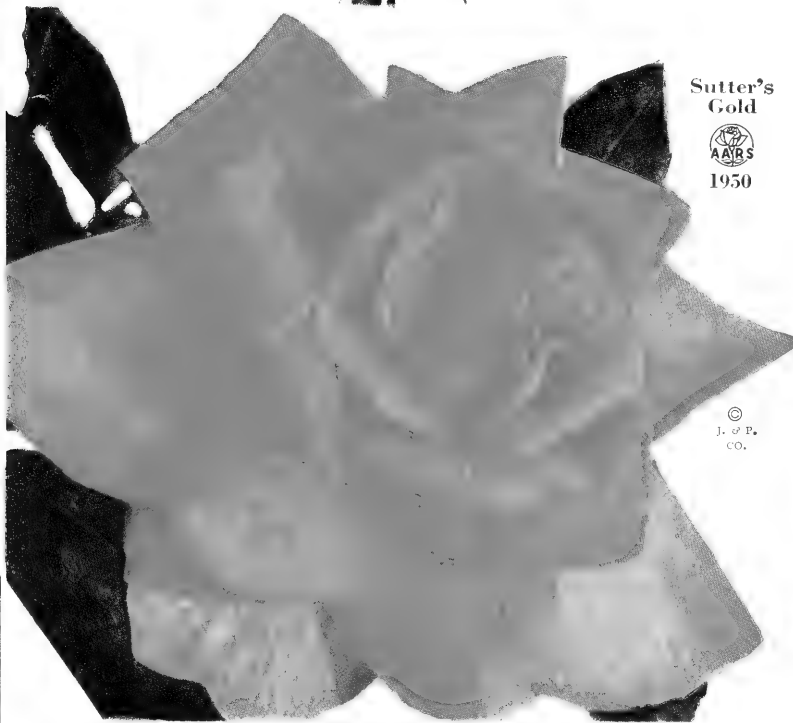
Chrysler Imperial  1953



Diamond Jubilee

© J. & P. CO.

 1918



Sutter's Gold
 1950

© J. & P. CO.



Katherine T. Marshall
 1914

© J. & P. CO.



© J. & P. CO.

Mary Margaret McBride
 1943



Mirandy
 1915



1941



1952

Helen
Traubel

JACKSON & PERKINS *Top Ten* ALL-AMERICA SELECTIONS

Here Is A Garden In Itself!

CHRYSLER IMPERIAL The 1953 All-America Rose Selections Award winner. Velvety maroon-red buds. The blooms of iridescent shades of red deepen and become more brilliant as they open to their full 4½ to 5 in. Well-balanced, compact bush. (Pl. Pat. #1167.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

SUTTER'S GOLD Beautiful long-pointed, yellow buds, richly shaded with orange and red. High-centered blooms. Height 2½ ft. (Pl. Pat. #885.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

MARY MARGARET McBRIDE Pointed buds, deep coral-pink, slow opening. Blooms double, large, high-centered, with shimmering gold at the petal base. Very fragrant. Height 2½ ft. (Pl. Pat. #537.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60

DIAMOND JUBILEE Glowing buff-orange, touched orange-yellow at the petal base. Often 5 to 6 in. across with heavy-textured petals that do not fade or burn in the sun. Fully double. Height 3½ ft. (Pl. Pat. #824.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

KATHERINE T. MARSHALL Long-pointed, deep coral buds. Large, 5-in. blooms; fruity fragrance. Hardy, vigorous, 3 to 4 ft. tall; resists heat, rain, disease. Ideal for cutting. (Pl. Pat. #607.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60

MIRANDY Long, ovoid buds of rich maroon-red. Blooms are large, very double, with 40 to 50 petals. Penetrating Damask fragrance. Height 2½ ft. (Pl. Pat. #632.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

CHARLOTTE ARMSTRONG Blood-red buds and magnificent cerise flowers on long stems produced in large quantities throughout the season. A double Rose that opens slowly and lasts well. Dainty, sweet fragrance. Rugged plant with good foliage. Height 3 ft. (Pl. Pat. #455.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

PEACE Golden yellow blooms, changing to pale gold. The petals are edged with apple-blossom-pink. 5-in. flowers. Height 4 ft. (Pl. Pat. #591.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

TIFFANY The long-pointed buds are deep pink with golden yellow shading at the base of the petals. They open to perfectly formed, double, high-centered blooms of a pleasing shade of pink, with petals of heavy texture. (Pl. Pat. #1304.)

\$3.00 each; 3 for \$7.95;
12 for \$31.80

HELEN TRAUBEL 4 to 5-in. blooms of light sparkling pink or luminous apricot. Large bush, alive with blooms all season. Flowers are good in any weather. 3 to 5 ft. (Pl. Pat. #1028.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

Peace 1916



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Tiffany



1955

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Charlotte Armstrong

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FIVE GIANT

Exhibition Type Blooms! Noted

PEACE (Left) Peace takes its distinguished place among yellow Roses, introducing a note of interest in the color stages through which it passes. The ovoid buds are golden yellow, etched with pink. As they open, they change from canary-yellow, to pale gold, to iridescent cream. Petals are edged apple-blossom-pink, which deepens as the glorious 5 to 6-in. flower slowly opens. The plant is as superior as the bloom—hardy, vigorous, disease-resistant. Flowers are unusually large, borne on heavy stems. Masses of large, vigorous, shining holly-like foliage. (Pl. Pat. #591.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

ENCHANTMENT

(Below) A delightful, ever-blooming Hybrid Tea that will be a high spot in your garden next June! In early season, it develops a great display of large, stately buds, apricot-tinged outside, deepening to clear yellow at the base. These open gracefully with high-centered form, producing huge, long-lasting

Detroit

© J. & P. CO.

DETROITER (Left) The most popular color in a Rose is Red! Detroit is a welcome addition to the realm of red Roses, and at the same time it honors one of America's most vital cities. Vibrant and alive with color, Detroit is endowed with buds of rich carmine-red with dark velvety overtones. Opening slowly, these buds give way to spectacular bright red, high-centered blooms that reach 5½ in. across and have 20 to 25 crisp petals on each bloom. The tall bushy plant has an abundance of this pleasing dark green foliage, which adds to the eye-capturing effect. Basal shoots make Detroit a strong, well-balanced plant. (Pl. Pat. #1219.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

Enchantment

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Tea Roses Are
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WANT ROSES!

15

Noted for Their Colossal Size and Beauty!

ing blooms of entrancing peach-pink color. They attain 6 in. across at maturity, with as many as 35 petals per flower! Plants are vigorous and upright, growing 2 to 3 ft. high, with a wealth of dark green, disease-resistant foliage. It required years of careful, patient breeding by experts to create this truly distinguished Rose. (Pl. Pat. #737.)

**\$2.00 each;
3 for \$5.25;
12 for \$21.00**

REX ANDERSON (*Right*) An outstanding exhibition Rose of delicate, lovely ivory-white . . . perfectly formed, slow opening, one of the most successful whites. Combining this lovely purity with artistic form and dependability, Rex Anderson adds a new note of interesting contrast to any Rose planting. Its very perfection of form and color simplicity are a dramatic contrast of great loveliness. Its fully double flowers may be grown to enormous size by disbudding. Exceptionally free and vigorous, with abundant gray-green foliage. Always an excellent choice if you wish to achieve a garden spot effect of frosty white. (Pl. Pat. #335.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60



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Rex Anderson

OPERA (*Right*) Opera was the sensation of France in 1948 when it was awarded a Gold Medal as the most beautiful Rose in that country where beauty reigns supreme. The long slender buds of scarlet with golden yellow at the base are a delight. Magnificent 6-in. blooms cover the plant with their flaming light scarlet on the outer petals and buff-yellow on the reverse. Gorgeous blooms are fortified by a vigorous upright bush and green leathery foliage. (Pl. Pat. #1017.)

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Opera

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A WHOLE J&P ROSE

J&P's Modern Dozen at an

Volcano

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\$9.20

VOLCANO. REALLY HUGE! These are the only words that describe the tremendous size of the blooms produced on Volcano—blooms that actually open as much as 7 IN. ACROSS! The flowers are a live, glowing cherry-red that seems to lighten the surroundings, and then slowly softens to a rosy pink. A strong, bushy plant with dark green foliage. (Pl. Pat. #951.)

MARY MARGARET McBRIDE. Pointed buds, deep coral-pink, slow opening. The double blooms are large and high-centered, with shimmering gold at the base. Vigorous and bushy; 2 ft. tall. (Pl. Pat. #537.)

McGREY'S SUNSET. Tinted with delicate orange and rich scarlet. Best loved of the Irish Roses. Fragrance freshly sweet; generous when cut, haunting, old fashioned. A 20 to 30-in. bush covered with many blooms. The globular, double, well-shaped flower has 40 petals. Resistant to sun, hot weather and disease. (Pl. Pat. #317.)

Mary Margaret McBride
© J. & P. CO.



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SONATA. Cochineal-red in spring and fall, in summer lightening to unusual hues of deep lively pink. Outside of the petals is several shades darker than inside. The large flowers are perfectly shaped, opening gradually from long, pointed buds. A continuous bloomer, resistant to both sun and heat. Very hardy, vigorous, upright growth. The dark green foliage contrasts beautifully with the flowers and completes the charm and artistry of the entire plant. (Pl. Pat. #732.)

SERENADE. Exquisite burnt-orange buds and 5-in., brilliant, coral-orange blooms, produced freely on 3½-ft. plants. The edges of the petals are an interesting darker shade. The foliage is a shiny green and nicely balanced on the plant. It hangs on well and sturdily withstands ordinary Rose ills. In addition to being vigorous, the bush has a clean open habit. (Pl. Pat. #852.)

DICKSONS RED. This glowing scarlet-red Rose "has everything" . . . flashing color; large, high-centered form; rich fragrance; abundant, continuous bloom; and a strong, sturdy bush standing the very hottest sun with color undimmed. Dicksons Red will continue to be one of the leading Roses for years to come. Height 2 ft. (Pl. Pat. #376.)

Any variety on
these pages:

\$1.75 each; 3 of one

McGredy's Sunset

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Serenade

Dicksons Red



Sonata

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17

ELLINOR LE GRICE. An exceptionally large, bright golden yellow Rose that you can depend on for unfailing bloom. Keeps a steady pace, producing full double, 6-in. blooms constantly from June, week-in and week-out until frost. Full ovoid bud of deep yellow, changing to strong clear yellow as petals unfold. Striking in any garden. (Pl. Pat. #917.)

KATHERINE T. MARSHALL. The All-America Winning Pink Rose. Grows vigorously with large, open, upright blooms of friendly, warm glowing pink. Bred to hardiness and perfect form. The growth and foliage are equal to the Radiance family. Fruity fragrance. Long fine stems, ideal for cutting. Highly praised in all sections of the country. Height 3 to 4 ft. (Pl. Pat. #607.)

RUBAIYAT. A brilliant red with a profusion of long, graceful buds appearing early in June. As the buds open, releasing their wealth of old Rose fragrance, a glorious riot of deep, scintillating crimson is revealed in the very hearts of the blooms. This vivid burst of color is accentuated on the outside of the petals by a tone shades lighter. You'll be delighted with the unflagging production of the extra large flowers. Height 4 ft. (Pl. Pat. #758.)

MANDALAY. Long-pointed, golden yellow buds unfold gracefully to large, high-centered blooms. These golden yellow flowers open slowly and perfectly and have as many as 40 unfading petals that are firm and long. Flowers up to 6 in. across. The ample, heavy foliage is very dark green. The 3-ft. plant is very free blooming. (Pl. Pat. #775.)

VALIANT. A bold red with a particularly lovely bud. The bloom is luminous crimson, becoming bright red as it opens. High-centered and bold in its color and erect manner. Frequently 5 to 6 in. across, with about 30 tea-scented petals. Bushy, upright grower. Height 2 to 3 ft. (Pl. Pat. #914.)

REX ANDERSON. An outstanding exhibition Rose of delicate, lovely ivory-white . . . perfectly formed, slow-opening. Its perfection of form and color simplicity are a dramatic contrast of great loveliness. 2 to 2½ ft.; disease-resistant foliage. Vigorous, upright growth. (Pl. Pat. #335.)

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ROSES ON
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\$9.20

Valiant

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Rex
Anderson

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Rubaiyat



Katherine T. Marshall

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Ellinor
Le Grice

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ROSES
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Huntsman

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CO.

*No Rose Garden is Complete
without these Hybrid Teas!*

Huntsman



**A Sharp New Bicolor
Does Not Blue Like Most
Other Bicolors!**

(Left) This beautiful new bicolor Rose comes to us from England and is one of the freest bloomers we have ever seen . . . among the very first to burst forth in spring and blooms right up until frost in the fall.

It is really a wonderful Rose. Huntsman is such a profuse, steady bloomer that once you see the glorious blooms, you're sure to want them in your garden all season long. The long, slightly rounded, red-and-yellow buds and the large, brilliant blooms of spectrum-red and orange-yellow are of exhibition quality. The plant itself is of the compact, low-growing variety . . . with abundant, dark holly-green foliage . . . all-

in-all, a broad growth similar to the popular Crimson Glory, which was one of its parents. Reaches a height of 18 to 24 in. (Pl. Pat. #1012.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**PLANT
THIS FALL**

and have Bigger,
Better Blooms
Next Spring.

Golden Scepter

(Right) Rare, indeed, is an unfading yellow Rose . . . especially one that is endowed with the grace of form, brilliant color and exceptional hardiness of J & P's creation . . . Golden Scepter! Once you see this majestic Hybrid Tea blossoming in your garden, you'll quickly understand why it has been so highly praised all over America. Early in June, the tall, open plant bursts forth with dozens and dozens of slender, golden yellow buds, which slowly unfurl into large, exquisite yellow blooms. And these high-centered $5\frac{1}{2}$ -in. flowers retain their rich color throughout the summer. Tall, vigorous, $2\frac{1}{2}$ to 3 ft. (Pl. Pat. #910.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

© J. & P. CO.

**Golden
Scepter**

ONLY ONE GRADE . . . *The Finest*

Mrs. Miniver (Left)

Very spectacular! Distinctly different and enormous in size! Striking cardinal red . . . Aptly described as the reddest of red Roses, has a brilliance and sparkle that make it stand out sharply in any garden. The exquisite color combined with perfect form and size make this a featured Rose in any garden.

Experts Rave About This Rose

This is the spectacular cardinal-red Rose known as Mrs. Miniver and long to be remembered as the grand prize-winner in the movie of the same name. All over the country, rosarians in test gardens say "the color cannot be forgotten," "extra good in fall," "most beautiful red I know." The pointed, dark carmine buds become 5½ to 6-in., cardinal-red blooms having an attractive cupped shape and ruffled petals; delightful Old Rose fragrance. This spectacular, perfectly formed Rose wins endless devotion. Order now and enjoy the famous Mrs. Miniver Rose in your own garden next June. (Pl. Pat. #725.)

Blooms . . . compelling, 5½ to 6 in. across, attractively cupped. Ruffled petals. Cardinal-red.

Plants . . . hardy, vigorous, about 30 in. tall. Abundant, large, glossy foliage. Does well everywhere. Continuously in bloom.

\$2.50 each; 3 for \$6.60; 12 for \$26.40

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ROSES ARE EVERBLOOMING!**

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THESE 2 PAGES**

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Outstanding Hybrid Tea! CENTENNIAL

(Right) Centennial is an outstanding Hybrid Tea named in honor of the 100th Anniversary of Newark, New York, the Rose Capital of America. It is a rare and pleasing combination of orange-apricot and light gold-colored buds. The open flowers become a glowing pink and gold combination in the most entrancing of all Rose forms, the high-centered Ophelia type. There are quantities of blooms constantly on the plant, and the rich green foliage gives a distinct background to the entire ensemble. We think that Centennial is one of our outstanding garden treasures and surely value it far above any others in the same class. It reaches a normal height, with a sturdy plant and vigorous, healthy foliage. A mellow, fruity fragrance enhances the beautiful Rose. Plant it this fall and you will be amazed at its rapid growth and profusion of bloom. These long-lasting flowers will be filling your garden and home with their beauty and delightful fragrance for many seasons to come. (Plant Patent #1384.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Centennial

© J. & P. CO.

Unusual

HYBRID TEA ROSES FOR

FIRST COME, FIRST
ON THESE
Spectacular

GREY PEARL (Right)

The coloring is sensational from bud to mature bloom. A rare combination of warm tan and olive marks the ovoid, pointed bud. As it opens slowly, its 40 to 50 petals become lavender-grey with some shadings of olive and tan. The color tones vary at different seasons. They range from ripe olive-grey tinted deep pink through mauve and mauve-violet. The reverse of the shorter under petals shows a light tan color, gradually melting to a soft lavender-mauve. 2 to 2½ ft. (Pl. Pat. #680.)

\$2.50 each; 3 for \$6.60;
12 for \$26.10



Twilight

TWILIGHT (Above)

A lovely new pastel lavender-lilac with a light silvery reverse. One of our new series of lavender and lilac-shaded Roses, which we have been developing from the Grey Pearl and Lavender Pinocchio strains. The bud is pointed, and the flower opens gradually to show a high center. (See page 6 for complete description.) The plant reaches 20 to 24 in. (Pl. Pat. App. For.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

Tudor

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TUDOR (Above)

A long bud of the regal Tudor style. The high-centered flowers that follow open very slowly and gracefully. A bold red Hybrid Tea with a particularly lovely bud that proudly displays its perfection of form, standing erect on a strong stem. The bud seems anxious to call attention to itself . . . so proud of its superiority. The equally lovely bloom is a breath-taking strawberry-red, which progresses to a lusty scarlet-red-flame as it opens. The high-centered, stately bloom opens to 5 in. across. A hardy bush. (Pl. Pat. #1223.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

DON'T MISS THIS BARGAIN!

CRIMSON GLORY (Below)

In survey after survey, Crimson Glory has been one of the ten most popular Roses in America. It is so beautiful and so dependable that it deserves a place in every Rose garden. Beautifully formed blooms of deep, vivid crimson, held proudly on vigorous bushes. 2 to 2½-ft. bush. Voted most fragrant Rose by the American Rose Society.

\$1.50 each; 3 for \$3.90; 12 for \$15.60

NEIGE PARFUM (Below)

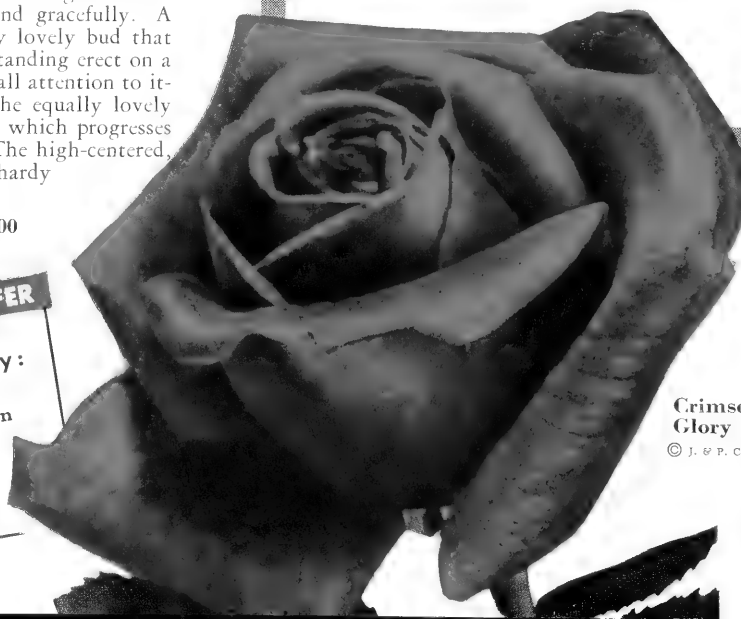
For the fullest appreciation of a fragrant white Rose, let your choice be Neige Parfum. Its purity of color is much enhanced by the copious, breath-taking, lemon-verbena aroma. The early bud has slightest tinge of cream, then delicate lemon as it unfolds; in full bloom a beautiful white peony-form. Plant reaches 2 to 2½ ft. Rich dark green foliage is abundant.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

Neige Parfum



Crimson
Glory
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Tudor Grey Pearl
Twilight Zulu Queen

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SERVED ...
ROSES!



Grey Pearl

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ALL
J & P

Hybrid Tea Roses
Are EVER-
BLOOMING!



Zulu Queen

© J. & P. CO.

Three Favorite Hybrid Teas at a Special Group Price!

COUNTESS VANDAL (*Below, Right*) The first color to show between the trim green sepals is a brilliant bronze, lightening toward gold at base. The long slender buds hold their artistic shape for several days as the petals unfold languorously in a lovely panorama of carmine-pink, buff and gold. The alluring fragrance further heightens their desirability in the garden and on display in a vase in the home.

\$1.50 each; 3 for \$3.90;
12 for \$15.60

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ALL 3 1 each of
these 3 Great Favorites
Crimson Glory Neige Parfum
Countess Vandal
Value \$4.75
Save \$.60
Only... **\$4.15**

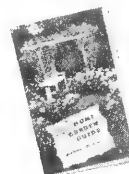
ZULU QUEEN (*Above*)

The darkest and one of the "blackest" of all red Roses . . . dusky deep maroon, almost black in its recesses. The flowers are very large and full-petaled. Of distinct vigor and beauty, the rich, velvety blooms never burn in the sun, hold their color admirably in torrid weather. While not an unusually free bloomer, Zulu Queen will produce more than enough flowers to satisfy your expectations. (Pl. Pat. #363.)

Bush . . . vigorous, hardy, well proportioned; grows 2 ft. tall.

Blooms . . . the long, pointed buds open gloriously; distinctly and delightfully perfumed.

Generous . . . each bloom proudly borne, singly on long stems. While not an exuberant bloomer, far from sparse.



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PLANT THIS FALL . . . when spring comes your plants will be well established.

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Countess Vandal

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Beloved favorites of many a fine Rose garden, these are the best of the older Hybrid Tea Roses. Admired by Rose lovers for years, these varieties still merit a place in any garden.

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Only Roses that do well in all parts of the country are in this list . . . recommended

by leading rosarians, extensively planted in public Rose gardens.

Highest-grade, 2-year-old, field-grown plants, ideal for a large colorful planting at little cost. A generous supply of cut flowers can be obtained throughout the season from a planting of the Ever-Popular Dozen.

NOTICE

Our supply of some varieties may become exhausted. To avoid the possibility of disappointing you, we will substitute similar types if necessary, unless you instruct us not to on the order blank.

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Mrs. Pierre
S. du Pont

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on these two pages

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Fay

White
Briarcliff

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Lydia

Etoile de Hollande

YOUR OWN CHOICE

Any of the 18 varieties listed
\$1.50 each; 3 of one kind \$3.90;
12 of one kind \$15.60

Condesa
de Sagasta

Poinsettia

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World's Largest Rose Growers

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ALL-TIME FAVORITES! nt of Pleasant Surprises!

ces ... To Encourage More Planting
by New Home Owners!

Guaranteed to
live and bloom

★**BETTER TIMES.** Brilliant
cerise blooms with long stems.
Pronounced and enchanting fra-
grance. A hardy plant, medium tall.

★**CRIMSON GLORY.** In survey
after survey, Crimson Glory has
repeatedly been one of the ten
most popular Roses in America.
It is so beautiful and at the same
time so dependable that it de-
serves a place in every Rose gar-
den. Beautifully formed blooms
of deep vivid crimson, held
proudly on vigorous bushes. Its
fascinating fragrance alone would
make Crimson Glory an instant
favorite. Voted by far the most
fragrant Rose by the American
Rose Society. Height 2 to 2½ ft.

★**CONDESA DE SASTAGO.**
Two-toned coppery pink inside,
golden tint outside.

★**COUNTESS VANDAL.** Ac-
claimed as the most artistic
bloom in rosedom. Copper,
bronze and pink, flooded with
gold and reflexed with silver. Most
widely used exhibition Rose. Very
effective in table arrangements.
A good plant of moderate size.

★**ETOILE DE HOLLANDE.**
Bright red; large; loose; semi-
double; fragrant. Vigorous. One
of the most dependable and free-
blooming older Hybrid Teas.

★**ECLIPSE.** Streamlined and mod-
ern . . . these slim tapering buds
set a mark in grace and dainti-
ness, often exceeding 2 in. in
length! The best all-purpose
brilliant golden yellow Rose in all
climates! Plants are vigorous,
producing abundant bloom.

McGredy's Yellow. Large,
bright buttercup-yellow. Exqui-
site bud and flower. Probably the
best known of McGredy Roses.

★**MRS. PIERRE S. DU PONT.**
Deep golden yellow, slightly
lighter with age; semi-double.

Items Starred are illustrated

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★**LYDIA.** A clear, vivid yellow,
cup-shaped bloom. Although not
a tall grower, this variety is a
constant source of colorful flow-
ers. The deep green, glossy foliage
is decorative, and the rich clear
yellow blooms glitter in contrast.
The plant is very hardy, medium
tall, and bushy.

★**NUMA FAY.** Very full-petaled;
light coral-pink, satiny and fra-
grant. Free-blooming.

★**POINSETTIA.** Long, pointed,
perfect buds; glowing fire-red.
Vigorous. Fine for cutting.

President Herbert Hoover. Ma-
roon and orange, two-tone. For
years this has been the most
popular two-tone Rose. Vigorous;
free-blooming; fragrant.

Radiance. Cameo-pink; large,
intensely fragrant. Blooms all
season, in all climates. Tall.

Red Radiance. Very large;
long-lasting; intensely fragrant;
clear, even red. Tall.

★**SIGNORA.** Buds warm brown-
ish orange, opening to lighter
mandarin and salmon. Blooms
are double and very fragrant, on
long strong stems. Foliage rich,
glossy dark green. Tall, vigorous
growth. 30 to 36 in.

The Doctor. Sparkling pink
buds. 5 to 6-in. blooms.

★**WHITE BRIARCLIFF.** One of
the daintiest and most delightful
of all white Roses. Produces
great quantities of pure white
flowers all season. Fragrant and
long-lived. Height 24 to 30 in.

Frau Karl Druschki. One of
the purest white Roses. Very
double, very large and long last-
ing. Noted for its extreme
toughness and vigor. Blooms
heavily. Can be used many ways
... informal hedge, mass plantings,
large flowering shrub,
pillar type against
walls, fences.

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for \$15.60

GROUP
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23

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Eclipse

Better
Times

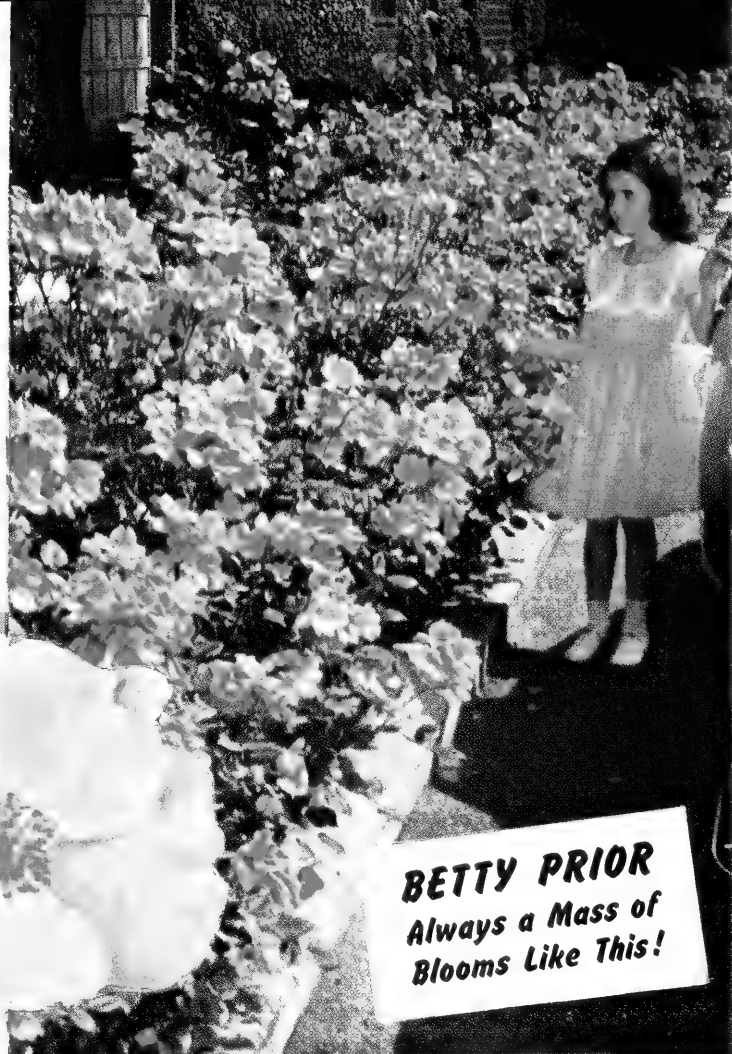
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Crimson
Glory

Countess
Vandal

The Greatest Display of FLORIBUNDAS in Jackson & Perkins' 84-Year History!

ON THIS AND THE NEXT 9 PAGES,
THE 20th CENTURY ROSE!



BETTY PRIOR
Always a Mass of
Blooms Like This!

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Want a Rose That's ALWAYS in Bloom?

Then You Want **BETTY PRIOR**

The Most Persistent Bloomer of All!

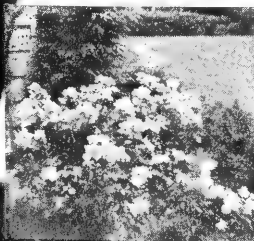
(Above) Betty Prior is always a mass of bloom. In June its colorful clusters of blossoms are a glorious sight. All through the summer the buds and flowers, resembling red dogwood, continue to attract interest. Buds are lively red, opening shell-pink, having 5 petals that are dogwood-like in shape, size and color. The healthy, vigorous plants are sturdy yet delicate in appearance. An established plant in a sheltered position will grow 4 ft. tall or more. Betty Prior is extremely hardy. (Pl. Pat. #340.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

SIREN (Left) The brightest, reddest Rose you ever saw! A brilliant fiery scarlet that rivals the "reds" used by the great Venetian master, Titian. And, unlike an ordinary red Rose, this deep blazing red really lasts, from exquisite bud form right up until the last petals fold up and softly float away. And the flower itself is every bit as breath-taking as the color—full, 3½ in. across, with beautiful ruffled petals. The foliage, too, is attractive. (Pl. Pat. #1197.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

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growing in in-
triguing
patterns
and have
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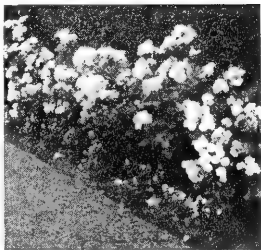
2 BETTY PRIOR
1 SIREN

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Floribunda Roses!

Floribundas—truly they are "Roses for Everybody's Garden," ideal in all the varying climes of America, giving your garden a June-day appearance from spring till heavy frost.



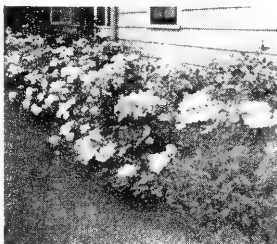
FLORIBUNDAS
are ideal for border planting.

ALL-SEASON BLOOM!

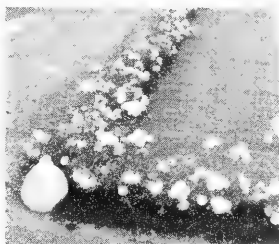
Hardy! Versatile! Masses of color. Great clusters of flowers even on a single branch. Floribundas have a place in any landscape . . . any garden . . . because they combine the best features you want in a truly "all-season bloom." They are ideal for mass display, in borders with flowering shrubs to give color after the shrub bloom is past, among evergreens, as hedges or in any other location where you want a splash of gay color all summer.

THE 20th CENTURY ROSE!

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BETTY PRIOR and GOLDBLOCKS
as foundation planting.



FASHION. Note the lovely hedge
bordering this drive.



FLORIBUNDAS
planted around a patio.



FLORIBUNDAS
used to complement a wall.



FLORIBUNDAS
used as entrance planting.



FLORIBUNDAS
used effectively along a walk.



FLORIBUNDAS
used as a curb planting.

These pictures show just a few of the many, many ways that Floribundas can be used. Their versatility enables you to use your own imagination.

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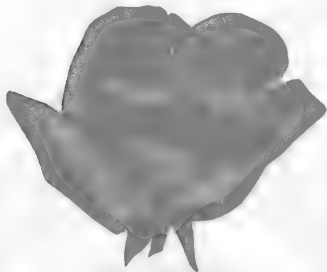
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	403	Diamond Jubilee	2.00	5.25				Group #2135	9.20								
	204	Dicksons Red	1.75	4.65				Group #2145	18.40								
	405	Ellinor Le Grice	1.75	4.65				Group #2155	9.20								
	102	Enchantment	2.00	5.25				Group #2165	7.85								
	408	Golden Scepter	2.00	5.25				Group #2175	8.75								
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	5091	Anchusa,						Cambridge Scarlet..	\$1.00	\$2.50			6080	Kath. Havemeyer	3.00	7.50	
		Myosotidiflora75	2.00			1099	Croftway Pink	1.00	2.50			5080	Pres. Lincoln	3.00	7.50	
	1092	Aster, Adorable75	2.00			7090	Pachysandra Term.					3080	Ellen Willmott	3.00	7.50	
								10 for \$3.00		1.00			6081	Paul Hariot	3.00	7.50	
	1093	Bleeding Heart, Pink ..	.85	2.25			2097	Phlox, Brigadier	1.00	2.50			1080	Lucie Baltet	3.00	7.50	
	5094	Campanula, Bl. Car.75	2.00			3101	Phlox, White Admiral ..	1.00	2.50				Group #2395 .. \$15.00			
	5095	Catananche85	2.25			8091	Primula Veris, Col.75	2.00				Group #2405 .. 7.50			
	2093	Centranthus Ruber	1.00	2.50			4097	Rudbeckia, Sull.	1.00	2.50							
	3094	Christmas Rose	1.50	3.75			1100	The King85	2.25							
	4001	Chrys.: Canary	1.00	2.50			2099	Sedum, Brilliant75	2.00							
	2001	Cardinal	1.00	2.50			2100	Fire Glow75	2.00							
	2005	Cedar Waxwing	1.00	2.50			4098	Golden Carpet75	2.00							
	1007	Chickadee	1.00	2.50			1105	Rosy Carpet	1.00	2.50							
	3001	Cockatoo	1.00	2.50			4101	Shasta Daisy, C. Gold ..	1.50	3.75							
	4010	Cuckoo	1.00	2.50			3103	Esther Read85	2.25							
	1006	Desert Quail	1.00	2.50			3105	Wirral Supreme	1.25	3.15							
	4007	Flicker	1.00	2.50			5097	Stokesia, Lav. Queen ..	.85	2.25							
	4002	Goldfinch	1.00	2.50			2101	Tritoma, Robin Hood ..	1.00	2.50							
	4008	Golden Swallow	1.00	2.50			3106	Veronica, Sub. Alba ..	1.25	3.15							
	1001	Grosbeak	1.00	2.50			7092	Vinca Minor Bowles ..									
	4013	Horned Lark	1.00	2.50				10 for \$3.00		1.00							
	4003	Killdeer	1.00	2.50			6060	Viola, John Wallmark ..	.85	2.25							
	1002	Kingbird	1.00	2.50			6062	Purple Wallmark85	2.25							
	2007	Kingfisher	1.00	2.50			6061	Purple Heart85	2.25							
	1005	Martin	1.00	2.50			4060	Yellow Vixen75	2.00							
	4004	Meadowlark	1.00	2.50			1102	Violet, Rosina75	2.00							
	4011	Orchard Oriole	1.00	2.50			6093	Royal Robe65	1.75							
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	2002	Robin	1.00	2.50			S-290	Oakington Ruby	1.00	2.50							
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	2004	Towhee	1.00	2.50				Group #2465 .. 5.40									
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	3070	Delph.: Debutante85	2.25				Group #2495 .. 9.15									
	5070	Delightful85	2.25				Group #2505 .. 4.25									
	5071	Enchantment85	2.25				Group #2515 .. 4.95									
	3071	Freedom85	2.25				Group #2525 .. 4.95									
	5072	Gayety85	2.25				Group #2535 .. 4.95									
	6071	Glorious	1.00	2.50				Group #2545 .. 4.95									
	8070	Happiness	1.25	3.15				Group #2555 .. 4.95									
	6072	Loveliness	1.50	3.75				Group #2565 .. 25.00									
	3072	Peace	1.50	3.75				Group #2575 .. 5.70									
	1071	Pink Glow	1.50	3.75													
	1095	Dianthus, Irene	1.00	2.50													
	1104	Lacy Lass	1.25	3.15													
	3098	Funkia Sub. Alba75	2.00													
	1096	Gypsophila, Rosy Veil ..	.75	2.00													
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	5091	Anchusa,					Cambridge Scarlet . .	\$1.00	\$2.50			6080	Kath. Havemeyer	3.00	7.50	
		Myosotidiflora75	2.00		1099	Croftway Pink	1.00	2.50			5080	Pres. Lincoln	3.00	7.50	
	1092	Aster, Adorable75	2.00		7090	Pachysandra Term.					3080	Ellen Willmott	3.00	7.50	
	1093	Bleeding Heart, Pink . .	.85	2.25			10 for \$3.00		1.00			6081	Paul Hariot	3.00	7.50	
	5094	Campanula, Bl. Car. . .	.75	2.00		2097	Phlox, Brigadier	1.00	2.50			1080	Lucie Baltet	3.00	7.50	
	5095	Catananche85	2.25		3101	Phlox, White Admiral .	1.00	2.50				Group #2395 . . \$15.00			
	2093	Centranthus Ruber . . .	1.00	2.50		8091	Primula Veris, Col.75	2.00				Group #2405 . . 7.50			
	3094	Christmas Rose	1.50	3.75		4097	Rudbeckia, Sull.	1.00	2.50							
	4001	Chrys.: Canary	1.00	2.50		1100	The King85	2.25			DWARF FRUIT				
	2001	Cardinal	1.00	2.50		2099	Sedum, Brilliant75	2.00			7093	Apples: Jonathan	\$3.00	\$8.25	
	2005	Cedar Waxwing	1.00	2.50		2100	Fire Glow75	2.00			7094	McIntosh	3.00	8.25	
	1007	Chickadee	1.00	2.50		4098	Golden Carpet75	2.00			7095	Northern Spy	3.00	8.25	
	3001	Cockatoo	1.00	2.50		1105	Rosy Carpet	1.00	2.50			7096	Red Delicious	3.00	8.25	
	4010	Cuckoo	1.00	2.50		4101	Shasta Daisy, C. Gold. .	1.50	3.75			7097	Yellow Delicious	3.00	8.25	
	1006	Desert Quail	1.00	2.50		3103	Esther Read85	2.25			7098	Yellow Transparent . . .	3.00	8.25	
	4007	Flicker	1.00	2.50		3105	Wirral Supreme	1.25	3.15			7099	Pears: Bartlett	3.00	8.25	
	4002	Goldfinch	1.00	2.50		5097	Stokesia, Lav. Queen. .	.85	2.25			7100	Seckel	3.00	8.25	
	4008	Golden Swallow	1.00	2.50		2101	Tritoma, Robin Hood . .	1.00	2.50			Total for the page \$				
	1001	Grosbeak	1.00	2.50		3106	Veronica, Sub. Alba . .	1.25	3.15			Total from other side \$				
	4013	Horned Lark	1.00	2.50		7092	Vinca Minor Bowles . .					Shipping and Handling Charges \$.35				
	4003	Killdeer	1.00	2.50			10 for \$3.00		1.00			TOTAL ENCLOSED \$				
	1002	Kingbird	1.00	2.50		6060	Viola, John Wallmark . .	.85	2.25							
	2007	Kingfisher	1.00	2.50		6062	Purple Wallmark85	2.25							
	1005	Martin	1.00	2.50		6061	Purple Heart85	2.25							
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	4005	Pheasant	1.00	2.50		6093	Royal Robe65	1.75							
	4009	Phoebe	1.00	2.50		3107	White Wonder75	2.00							
	2002	Robin	1.00	2.50		S-190	Rosa Rouletti	1.00	2.50							
	2006	Ruffed Grouse	1.00	2.50		S-290	Oakington Ruby	1.00	2.50							
	3002	Seagull	1.00	2.50		S-392	Twinkles	1.25	3.30							
	1003	Swallow	1.00	2.50			Group #2415 . . \$5.50									
	2003	Tanager	1.00	2.50			Group #2425 . . 4.65									
	4012	Thrasher	1.00	2.50			Group #2435 . . 4.15									
	4006	Thrush	1.00	2.50			Group #2445 . . 3.60									
	2004	Towhee	1.00	2.50			Group #2455 . . 3.30									
	1004	Wood Duck	1.00	2.50			Group #2465 . . 5.40									
	4014	Yellow Seagull	1.00	2.50			Group #2475 . . 3.90									
	3070	Delph.: Debutante85	2.25			Group #2485 . . 4.80									
	5070	Delightful85	2.25			Group #2495 . . 9.15									
	5071	Enchantment85	2.25			Group #2505 . . 4.25									
	3071	Freedom85	2.25			Group #2515 . . 4.95									
	5072	Gayety85	2.25			Group #2525 . . 4.95									
	6071	Glorious	1.00	2.50			Group #2535 . . 4.95									
	8070	Happiness	1.25	3.15			Group #2545 . . 4.95									
	6072	Loveliness	1.50	3.75			Group #2555 . . 4.95									
	3072	Peace	1.50	3.75			Group #2565 . . 25.00									
	1071	Pink Glow	1.50	3.75			Group #2575 . . 5.70									
	1095	Dianthus, Irene	1.00	2.50												
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	3098	Funkia Sub. Alba75	2.00												
	1096	Gypsophila, Rosy Veil .	.75	2.00												
	4093	Heliopsis, Patula75	2.00												
	5096	Lavender Hidcote	1.00	2.50												
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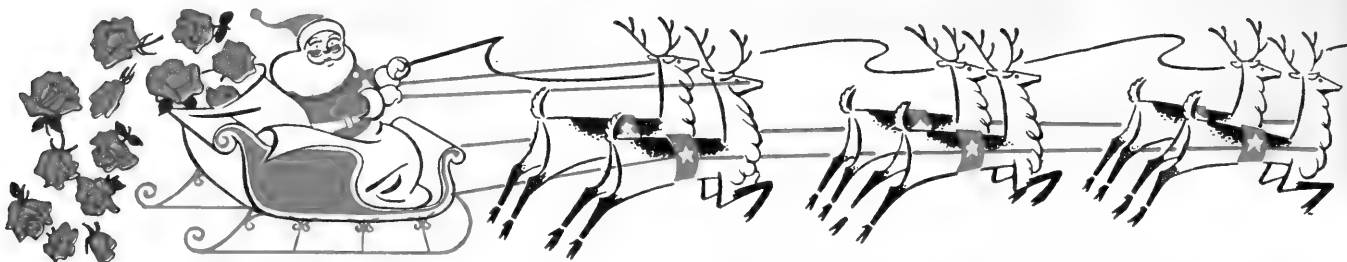
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Just pick out the plants you would like to give—and we will send them to your friends in time for spring planting. And at CHRISTMAS-TIME we will send each of them, FREE, this exquisite, handmade Rose (in a lovely transparent container, as shown here) with a holiday greeting card on which we will fill in your name—as a token of the real Rose plants they are to get as a gift from you!

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This J & P "Roses for Remembrance" idea has gained tremendous popularity the country over. We will be literally swamped with orders. But we will do our utmost to fill every one of them. However to make sure that you are not disappointed please send in your order as soon as possible. Still better, why not make up your gift-list NOW—while the thought is fresh in your mind? Send the enclosed order blank TODAY! No orders accepted after December 15, 1955.

HERE ARE SOME GIFT SUGGESTIONS:

**Any Catalog Group \$5.00 or More
May Be Used as Christmas Gift.**

X- 1—New Yorker, Diamond Jubilee, White Swan	
Value \$6.25 Save \$.80..... Only..	\$5.45
X- 2—Golden Masterpiece, Spartan, Kate Smith	
Value \$8.00 Save \$1.00..... Only..	7.00
X- 3—Jiminy Cricket, Golden Fleece, Circus	
Value \$7.25 Save \$.90..... Only..	6.35
X- 4—Spartan, Konrad Adenauer, Twilight	
Value \$8.00 Save \$1.00..... Only..	7.00
X- 5—Peace, New Yorker, White Swan	
Value \$6.75 Save \$.85..... Only..	5.90
X- 6—Gladiator, Clbg. Goldilocks, Coral Dawn	
Value \$7.75 Save \$1.00..... Only..	6.75
X- 7—Fashion, Vogue, Ma Perkins	
Value \$6.00 Save \$.75..... Only..	5.25
X- 8—Rex Anderson, Peace, Enchantment, Pageant	
Value \$8.50 Save \$1.05..... Only..	7.45
X- 9—3 Blaze, 1 New Dawn	
Value \$6.00 Save \$.75..... Only..	5.25
X-10—Tree Rose (your choice of Red, Yellow, White, Pink)	
Each..	6.00

Free... at Christmas time they receive this beautiful Rose Souvenir Package



Next Spring...

at the proper planting time they receive their roses!



IT'S ALL SO EASY HERE'S ALL YOU HAVE TO DO!



1. Make your selection of gift plants from the favorites listed above. Or, if you prefer, choose any plants or groups listed in the catalog. On this offer, each gift order must be for at least \$5.00. Fill out NOW the special Christmas Order Blank enclosed with this catalog.



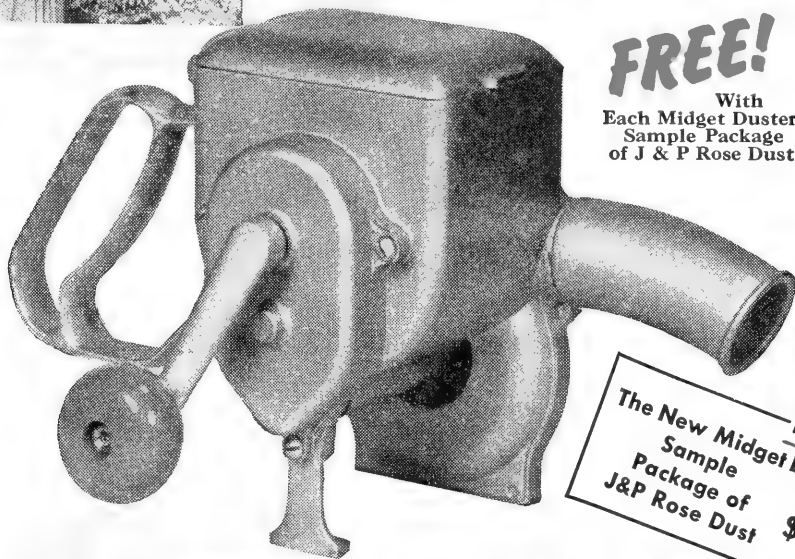
2. Just before Christmas we will send out the free souvenir packages, containing the beautiful Token-Rose, with a holiday greeting card. The greeting card opens up to form a holiday Gift-Certificate, listing your name and that of your friend. It tells the names of the plants (NOT THE PRICES) and states that they will be sent later, in time for spring planting.



3. In the spring, at the proper planting time, we will send the plants postpaid to those to whom you have presented them. They will be in perfect condition, all ready to start growing as soon as they are planted. In the summer and fall, year after year, your friends will continue to enjoy your gift. And they'll appreciate your thoughtfulness in choosing this unique way to remember them at Christmas



NOW! NEW MIDGET GARDEN DUSTER- THROWS 8-FOOT DUST STREAM WITH JUST ONE TURN OF THE HANDLE!!



FREE!

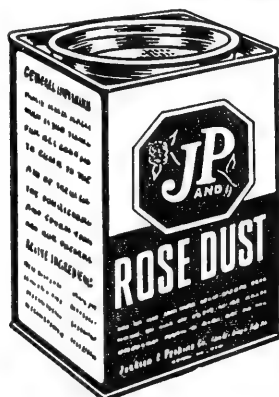
With
Each Midget Duster,
Sample Package
of J & P Rose Dust

- Weighs Only 1 1/4 lbs.!
- Treats over 200 Rose Bushes
... with one filling!
- Rustproof Metal Alloy
Construction throughout!

A new hand operated rotary duster, the smallest in the world, yet capable of throwing an eight foot stream of dust. Weighing only 1 1/4 lbs. and operating on a light finger-tip control, it still is capable of holding in one filling enough powder to cover 200 Rose bushes. All metal, even to its pistol grip handle. While capable of stirring up a stream of air that completely covers a rose bush, the gears still are sturdy enough to continue operating indefinitely. An engineering masterpiece, the tiny but efficient duster is handled and guaranteed by Jackson & Perkins Co. Sample Package of J&P Dust and the New Midget Rotary Duster, both for \$9.95, prepaid.

SPECIAL GROUP OFFER
No. 2585
The New Midget Duster and
Sample Package of
J&P Rose Dust ONLY
\$9.95

NEW and IMPROVED EXCLUSIVE J&P SPRAY and DUST



NEW IMPROVED J&P DUST!

**NO MIXING! JUST PUT IN
DUSTER AND USE!**
Excellent Control for Insects

The ideal material for those who prefer a pesticide in dry powder form. No mixing; no solutions. Simply dust the roses lightly within 24 hours after every rain, or every 10 days in dry weather. It controls chewing insects, sucking insects and plant diseases and is an effective deterrent to Japanese beetles. Now with Aramite for red spider mite control.

- | | | |
|---------|---|--------|
| 1 lb. | Treats 6 plants for a whole season..... | \$1.25 |
| 4 lbs. | Treats 24 plants for a whole season..... | 4.50 |
| 24 lbs. | Treats 150 plants for a whole season..... | 22.50 |
- (1 and 4 lbs. shipped postage prepaid)



NEW IMPROVED J&P SPRAY!

**MULTI-PURPOSE!
EXTREMELY EASY TO USE!**

Better than ever—now cleaner foliage—less black residue. New J & P Spray with the three new wonder fungicides added. Karathane for mildew, Captan for leaf spots, Maneb for protection against blackspot, mildew and Rose, Chrysanthemum and Snapdragon rusts. Also a deterrent to Japanese beetles and rose chaffer. Now with Aramite which controls red spider mite on roses, perennials and evergreens. No other multi-purpose pesticide contains this exclusive J & P formula.

- | | | |
|--------|---|--------|
| 4 ozs. | Treats 24 plants for a whole season..... | \$1.50 |
| 1 lb. | Treats 100 plants for a whole season..... | 4.75 |
| 5 lbs. | Treats 500 plants for a whole season..... | 16.00 |
- (Shipped to you postage prepaid)



For More Beautiful Roses Use J & P Rose Food!

The Right Road to Healthier, Better Roses!

The finest Rose Food available, used in growing millions upon millions of prize-winning roses! Jackson & Perkins' own Rose Food is fast acting, long lasting and very economical. Partially inorganic, it is a quick stimulant and also provides slowly available nourishment. A small quantity will accomplish wonders, and there is no danger of overfeeding.

- | | | |
|----------|---------------------------------------|--------|
| 5 lbs. | Feeds 24 plants for a season..... | \$1.50 |
| | (add 15c west of Mississippi) | |
| 10 lbs. | Feeds 48 plants for a season..... | 2.50 |
| | (add 25c west of Mississippi) | |
| 25 lbs. | Feeds 150 plants for a season..... | 3.50 |
| 100 lbs. | Use freely for the entire garden..... | 9.60 |
| | (25 lbs. shipped Express collect) | |
| | (100 lbs. shipped Freight collect) | |

NEW!

INSTANT ROSE FOOD

Here is a product recommended by J & P's Research Department that every gardener should use. We use this in our own Rose Garden with excellent results as a supplementary feed. Happy, healthy roses require a liberal supply of the right fertilizer. This new J & P Instant Rose Food is the best water-soluble fertilizer available. A small quantity will accomplish wonders for you, keeping your roses growing luxuriantly all season. Easily applied, very economical and quick acting. You can see the plants improve within a few days. Excellent also as pre-dip for plants before setting them out.



NEW EXCLUSIVE J&P SPRAY & DUST FORMULA

After years of research we are proud to offer our latest exclusive Spray and Dust. Contains Ferbam, Maneb, Captan, Karathane, Aramite, Rotenone, Pyrethrum, D.D.T. and Inert Ingredients. These nine ingredients which are blended together in one mixture, will control rosedom's worst enemies.

- | | | |
|------------|---|--------|
| 1/2 lb. | Treats 12 plants for a whole season.... | \$0.95 |
| 1 1/2 lbs. | Treats 36 plants for a whole season..... | 2.25 |
| 5 lbs. | Treats 120 plants for a whole season..... | 5.25 |
- (Shipped to you postage prepaid)

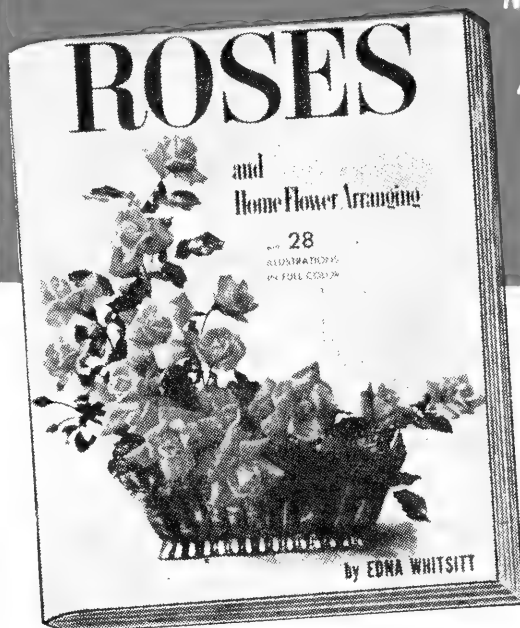
Express Office _____
(If different from P.O.)

When Ordering Merchandise Only—Please add 35c shipping and handling charges.

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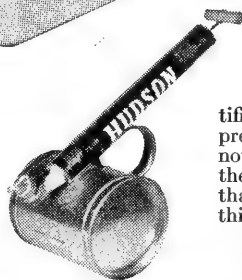
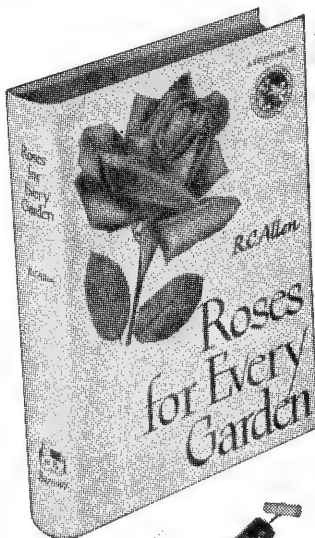
SPRAY—DUST—FOOD

004	J & P Spray	4 ozs.	\$1.50
005		1 lb.	4.75
006		5 lbs.	16.00
001	J & P Dust	1 lb.	1.25
002		4 lbs.	4.50
003	Express Col.	24 lbs.	22.50
007	J & P Food	5 lbs.	1.50
008		10 lbs.	2.50
009	Express Col.	25 lbs.	3.50
010	Freight Col.	100 lbs.	9.60
011	J & P Instant Rose Food	1/2 lb.	.95
012		1 1/2 lbs.	2.25
013		5 lbs.	5.25
		

TOTAL ENCLOSED \$

roses; The right kind of container for every flower and spot in the home.

Paper-Bound Book	\$1.00	Cloth-Bound Book	\$1.50
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Heavy Duty Pruning Shears

with all of the same excellent features as our Lightweight Pruning Shears. Designed especially with the men in mind, these new Shears are 8½ in. long and weigh only 10 oz. **\$2.75 each.**

**NOW You Can Have
Beautiful Flower
Arrangements In Your
Home With The Help of
Edna Whitsitt's Book,
"Roses and Home
Flower Arranging!"**

New! Sensational!
Complete Step-by-Step Guide
in Full Color!

A brand-new, 48-page handbook with 28 rose arrangements in full color and packed with "how-to", step-by-step information on using garden roses in your home. Written by Edna Whitsitt, nationally known lecturer, teacher and judge of flower arranging. It is not just a book of pictures but discusses in detail: Where and How to use flowers in the home; How to cut and condition your

Everything You Want to Know About Growing Roses!

By DR. R. C. ALLEN, *the Noted Rose Authority*. Whether you grow five roses or five hundred, this book will show you how to get breath-taking results in your garden! Contains 218 pages of authoritative information.

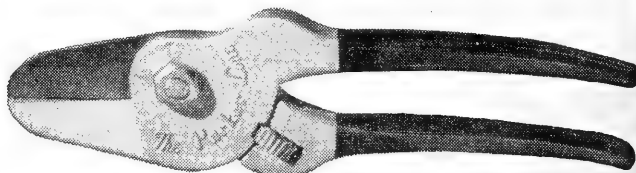
"Roses for Every Garden" has 32 pages in vivid FULL NATURAL COLOR, and the clear text is illustrated by many drawings and diagrams. Dr. Allen covers every conceivable phase of rose growing, emphasizing the practices essential to success. Every word of advice is practical, because it comes right out of the author's wealth of experience. It is packed with sound common sense and horticultural information. **\$3.95**, Postage Paid.

HUDSON SPRAYER

A sprayer that gives you smooth, easy action and a continuous spray for complete protection of your roses. The sturdy pump action of superior sci-

tific design insures maximum spray from the slightest pressure. Women like it for this reason. This spray does not stop when you stop pumping . . . several strokes on the handle will give you a fine atomized whirling spray that lasts. Constructed throughout of strong materials, this sprayer is very economical and easy to use.

\$2.90 each, prepaid.



New Lightweight Ladies' Pruning Shears!

No Larger Than the Palm of Your Hand!

They actually weigh only 5 ozs.

Parker Pruning Shears small enough to fit into the palm of your hand, and "light as a feather!" These shears will certainly take the women's fancy because they were designed with them in mind. Snuggles into women's hand comfortably. **\$2.25 each.**

TIMMIE ARKLES

(Right) An exquisite Floribunda with large heads of apple-blossom-pink blooms, sometimes as many as 30 to 40 flowers appearing on a single cluster. Timmie Arkles does not mind the heat of the summer. Each flower has about 20 petals and is about 3 in. across. The lovely small buds are extremely graceful and interesting long before the Rose opens. Although it is a soft color, the whole effect is very showy and it is active throughout the summer. Healthy and easy to take care of, Timmie Arkles reaches about 2 to 2½ ft. (Pl. Pat. #1320.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00; 25 for \$40.00

© J. & P. CO.

**PLANT
THIS FALL!**

**Baby
Blaze**

ALPINE GLOW

(Below) The breath-taking color of Alpine Glow makes it one of the outstanding new Floribundas. Very deep orange-red buds open up to 3 to 4-in., cup-shaped blooms of sharp vermilion-red. These flowers appear in strong bright clusters of 4 to 10 blooms. The plant grows 2½ to 3 ft. tall and is constantly in flower. Shiny green, wax-like foliage is rugged and forms an excellent contrast to the blooms. In test gardens throughout the country, Alpine Glow has proved hardy and able to withstand the most severe temperature changes. (Pl. Pat. #1395.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00; 25 for \$40.00

JACKSON & PERKINS CO.
World's Largest Rose Growers

**ALL J&P FLORIBUNDAS
ARE EVERBLOOMING!**

Alpine Glow

© J. & P. CO.

Wonderful FLORIBUNDAS

**BY THE CREATORS OF
FLORIBUNDAS!**

**BABY
BLAZE**

A New J & P
Floribunda
Worthy of
a Famous
Name!

(Left)

For years Jackson & Perkins have been proud to offer the world-famous Blaze Climber. And now we are greatly pleased to offer this famous Rose in the form of a captivating Floribunda. Prolific and richly warm in color, this cheerful Floribunda gives a new approach to the red Roses. Semi-cup-shaped flower have interesting fluted petals. A vigorous, 3-ft. bush produces an abundance of deep red, pointed buds that mature to velvety red. Finishing a few shades lighter, the bright color is enhanced by the white eye at the center of the flower. (Pl. Pat. #1362.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00; 25 for \$40.00

FREE

With every
order, this
handy
booklet.



ALL 3 ROSES ON THIS PAGE

GROUP No. 2235
Value \$6.00, Save \$.75

Only **\$5.25**



Fashion

**SPECIAL
GROUP
OFFER**

No. 2245

**THE 3
GREATEST
FLORIBUNDAS
EVER CREATED**

 Fashion Vogue
 Ma Perkins
 Value \$6.00 Save \$.75
Only... **\$5.25**

© J. & P. CO.



Goldilocks

© J. & P. CO.

**J & P's
Greatest Floribundas**
Fashion
**Only Rose Ever to Win
6 International Awards!**

(Above) Fashion is definitely the finest Floribunda Rose ever created! As the oriental-red buds gradually open, they are transformed into exquisite miniature Hybrid Tea-shaped blooms up to 3½ in. across, which blend into a lighter, luminous coral suffused with gold. Graceful, wavy petals and golden yellow stamens add interest to the open flower. Enchantingly fragrant, Fashion is handsome in a group planting in front of shrubs or evergreens, as a hedge leading to house or garden, or simply as a colorful accent in your garden. (Pl. Pat. #789.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00



Vogue

© J. & P. CO.

Goldilocks
**Winner, John Cook Medal of American Rose
Society • Winner, Fuerstenberg Medal!**

(Top, Center) The buds in each of the many clusters are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. They open slowly and gracefully into 3½ in., bright yellow blooms. Somewhere in your garden this mass of glorious sunshine will delight you from early spring through summer and fall. Awarded the John Cook Medal of the A.R.S. in 1947. (Pl. Pat. #672.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

ONLY ONE GRADE... *The Finest*



All 4 Roses

ON
THESE 2 PAGES

GROUP No. 2255


Value \$7.50

Save \$.95

Only \$6.55

PLANT THIS

FALL for a
head start on
next year's
garden.



Ma Perkins,
Famed Radio
Personality and
First Citizen of
Rushville Center,
heard daily
on C.R.S.

I am really proud to
think that such a
lovely Rose has been
named after me.

Ma Perkins

Ma Perkins



© 1952 J. & P.
CO.

**Four
oribundas**



1953 All-America Award Winner!

(Above) Exquisite Ophelia-shaped buds of a translucent light Fashion color, graced by shades of red in the outer petals, make a startling change to graceful, cup-shaped, $3\frac{1}{2}$ to 4-in. blooms of sparkling coral-shell pink. A suffusion of yellow is present in all of the early stages, until at the very end it finishes a soft shell-pink. This generous, free bloomer has excellent spring and fall flowers that never fade or lose their sparkle. The bushy, $2\frac{1}{2}$ to 3-ft. plant is strong and compact, with rich green foliage. In addition to thriving under difficult conditions, Ma Perkins is highly resistant to diseases and insect pests. The fragrant, 25-petaled blooms appear in clusters and singly all season. Ma Perkins Roses make lovely bouquets. (Pl. Pat. #1143.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$10.00

Vogue

Winner of 5 International Awards!

(Left) The rich cherry-coral color of Vogue is only one of its outstanding features. The slow opening of its ovoid buds is a show in itself. They become perfectly formed, high-centered blooms, 3 to 4 in. across. The graceful flowers in medium and large clusters are in evidence all season. The $2\frac{1}{2}$ to 3 ft. plant grows compact and bushy, with abundant dark green, leathery foliage. The Winner of 5 International Awards, the 1952 All-America Rose Selections included, Vogue is ideal for foundation planting. Upright growth makes it excellent to plant along a wall or as a hedge, and it will yield beautiful carnation-scented bouquets. Plant one Vogue, and you will want more. (Pl. Pat. #926.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$10.00

JACKSON & PERKINS CO.

World's Largest Rose Growers

Have You Ever Seen More Beautiful

28



Geranium Red

**GERANIUM
RED**

©
J. & P.
CO.



© J. & P. CO.

GLACIER

**ONLY
ONE
GRADE
THE FINEST!**

Yellow Pinocchio



(Above, Left) Imagine a Rose that looks like a geranium and has the same spicy fragrance! The 4-in., camellia-like flowers of vivid spectrum-red border on the scarlet of the old-fashioned geranium. Heavily scented with the sweet heady fragrance of rose-geranium. The very double blooms, with about 50 petals, are borne in clusters. When the buds first appear, they are a dark oxblood-red, and the tumbled pattern of inner petals shows a brighter color. Vigorous and hardy, with dark, glossy green foliage. Height 2 ft. (Pl. Pat. #811.)

**\$1.75 each; 3 for \$4.65;
12 for \$18.60; 25 for \$35.00**

YELLOW PINOCCHIO

(Left) Another thrilling Pinocchio with the same sturdy bush and great masses of bloom in an apricot-yellow color. The bush grows about 3 ft. tall and when at the peak of bloom is a rounded mound of yellow. The foliage is dark green, tough and very disease-resistant. This sturdy, healthy and free-flowering member of the Pinocchio family

is bound to become as popular as its far-famed parent. (Pl. Pat. #992.)

Color... apricot-yellow to yellow; touch of red on outside petals.

Flower... 3 in., fully double. *Bloom*... very free.

Bush... 3 ft. high, vigorous and healthy.

**\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00**

(Above) Like a cool refreshing balm for warm summer days, Glacier's large blooms are an improvement over those of its parent, the Floribunda Summer Snow. The slow opening of the glistening white buds is interesting to watch. The 4-in. open flower is really large for a Floribunda and will last unusually well. Borne either singly or in clusters, the flowers have a fresh, moderate fragrance. The 2 to 2½-ft. bush is

**ALL 5
ROSES ON
THESE 2 PAGES**

GROUP No. 2263

Value \$8.50

Save \$1.05

Only \$7.45

Beautiful Floribundas Than These?

29



Glacier



Pink Bountiful

PINK BOUNTIFUL

ER

(Right) This lusty Floribunda with large, lasting bloom clusters will provide a fresh and profuse mass of color all summer long. When fully open, the colorful flowers measure up to 3 in. across. Pink Bountiful will go equally well in Rose beds or mass plantings. Its season-long bloom, delightful color and fragrance make it effective in any location. Ovoid buds tinted deep reddish pink unfold into flowers with a buff-salmon-pink heart flushing into a deeper pink at the outer petals. Hardy, easy to grow. Height 2 ft. (Pl. Pat. #601.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;
25 for \$30.00

Independence

(Right) The brilliant orange-scarlet color of Independence is so vivid that words or color illustrations just cannot do it justice. Borne in clusters of 6 or more, its vivid color is superbly accented by its rich glossy foliage. Grows from 2½ to 3 ft. in height, producing great quantities of foliage and forming a very compact bush. Independence does not fade in the sun and possesses a moderate old-fashioned Tea Rose fragrance. This beautiful Rose produces blooms up to 4 in. across. (Pl. Pat. #1036.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60; 25 for \$35.00

**ALL J&P
Floribundas
Are EVER-
BLOOMING!**

© J. & P. CO.

Independence

hardy and branchy. Glacier is vigorous and extremely easy to grow. Large white blooms cover the plant from June until frost. (Pl. Pat. #1025.)

Color.....satin white.
Bud.....glistening white, slow opening.

Growth....bushy, branchy 2 to 2½ ft.

Fragrance...fresh, moderate.

Hardy....practically everywhere.

\$2.00 each; 3 for \$5.25;
12 for \$21.00;
25 for \$40.00

GROUP No. 2275

1 Independence
1 Glacier
1 Spartan
1 Goldilocks

Value \$8.00
Save \$1.00

only \$7.00

Surround Your Home



SUMMER SNOW (Left) Fabulous clusters of fluffy white bloom throughout the season, from June to late fall. Starts early in the season with a magnificent display that covers the plant with masses of 2-in. blooms . . . 12 to 15 on each cluster. Sweet, elusive fragrance. Then throughout the summer new flowers develop as fast as the old ones fade, providing a continuous display for mass planting or beds. Plants are about 20 in. tall, with light green foliage. This makes it one of the most popular Floribundas for hedges. Regardless of what you have in your garden, Summer Snow will make it more interesting. A "good neighbor" Rose, it blends with everything and never raises a discordant tone. (Pl. Pat. #416.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

GARNETTE (Left, Below) Almost everyone has seen Garnette displayed at flower shows throughout the nation. And anyone who has received a corsage of petite red Roses for that "special occasion" has undoubtedly worn Garnette. Its red "sweetheart" sized flowers are so desirable that you, too, will want this gem in your garden. The open blooms are about 2 in. across and are carried in clusters of 15 to 20. They last extra well when cut and brought indoors. The abundant masses of crinkled, holly-like foliage remind one of Christmas time. This variety reaches a height of only 18 in. It will enhance your garden.

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

FREE A useful HOME GARDEN GUIDE with invaluable tips on gardening.



Garnette
© J. & P. CO.

PLANT THIS FALL while the ground is still workable and bare spots easily discernible.



SPECIAL GROUP OFFER

No. 2285

1 Summer Snow
1 Masquerade
1 Chatter
1 Jiminy Cricket
Value \$7.25 Save \$.90

Only **\$6.35**



ALL J & P

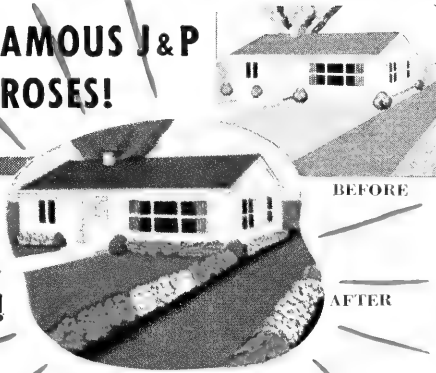
Floribundas Are EVERBLOOMING!

MASQUERADE



me **WITH THESE FAMOUS J & P
FLORIBUNDA ROSES!**

**IT'S EASY!
IT'S FUN!
IT'S ECONOMICAL!**



ROCHESTER (Right) One of the finest of all Floribundas. Very popular with those who know Roses well. Blooms freely in a warm rich tone. All season long, Rochester will give you enchanting blooms of almost Hybrid Tea size. No other produces more blooms per plant! A group planting of Rochester is a continuous display of flowers from early June till heavy frost. The bloom is medium large and double, with the breath-taking sensation of an oriental pearl mounted on gold... perfect Hybrid Tea form. Rochester is remarkably hardy, sturdy and vigorous, with the cluster formation and free-blooming habit of Floribundas. \$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

MASQUERADE

(Below) Truly unique, each cluster of 10 to 25 buds shows blooms of yellow, red, pink, lemon and sometimes orange. Each bud is golden yellow, with tiny vermillion marks. The center bud in each cluster opens first, becoming rose-pink and then deep red. While the first bud in any cluster is going through these stages, other buds are developing. 3 ft. (Pl. Pat. #975.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00; 25 for \$40.00

CHATTER (Below)

Japanese Beetles Do Not Like Them!

Especially bright crimson, velvety-petaled flowers 2½ to 3 in. across. Makes a constant show in gardens. The dainty buds are produced in generous clusters that last two and even three weeks. Sturdy and hardy, with an 18-in., disease-resistant bush. (Pl. Pat. #739.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;
25 for \$30.00

SPECIAL GROUP OFFER

GROUP No. 2295

2 ROCHESTER 2 GARNETTE

Value \$6.50

Save \$.80

Only **\$5.70**

DE All These Colors
on ONE Plant!



© J. & P. O.

Rochester

ONLY ONE GRADE... *The Finest*



© J. & P. O.

© J. & P. O.

CHATTER will thrill you with its delightful clean red masses from season to season.

THE ORIGINAL

*Pinocchio*Clusters of Flowers!
Always in Bloom!

(Left) Pointed buds of exquisite salmon, flushed gold at the base, open to 1½ in., Hybrid-Tea-shaped blooms of soft clear pink with edges gradually changing to a deeper pink. The first of the now famous "Pinocchio Family" is a prolific bloomer all summer long. The artistic sprays of buds and blooms last unusually well and are incomparable for mass or miniature flower arrangements. The 20 to 24-in. plant is extremely hardy. Ample, rich dark green foliage; very disease resistant. Pinocchio has an exotic, fruity fragrance. It is ideal to plant in shrub and evergreen borders, in mass planting and edgings for paths, drives, beds and borders. (Pl. Pat. #484.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

ONLY ONE GRADE... *The Finest*THE FAMOUS
Pinocchio
FAMILY!

Pinocchio

Lavender
Pinocchio

THE
Pinocchio
FAMILY
GROUP
GROUP No. 2305
1 of each
Lavender Pinocchio
Pinocchio
Marionette
Red Pinocchio
Value \$6.50
Save \$.80 **\$5.70**
ONLY

FREE

... with
every order,
HOME GARDEN
GUIDE
with helpful
gardening hints.

©
J. & P.
CO.*Lavender Pinocchio*

(Right)

An entirely new color in Roses! A true clean lavender, changing at various stages. The masses of tight buds are warm chocolate-brown overlaid dusty pink, followed by smoky pink-lavender as they open. Each frilled petal has a lavender border. Outer petals are darker than those in the heart of the bloom, but the colors soften to dainty silver-lavender. Delightful oriental fragrance. A charming individual seen to best advantage when several bushes are planted together. (Pl. Pat. #947.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00; 25 for \$40.00

Deep fall coloring of Lavender Pinocchio.
This rich shade gradually appears as weather
becomes cooler.

JACKSON & PERKINS CO.
World's Largest Rose Growers

MARIONETTE (Right)
Amazing White . . . As good as Pinocchio

Thousands who prefer white Floribundas for mass plantings choose Marionette. Growth is like Pinocchio. The fully double flowers, about 1½ in. across, change from a pastel tint to immaculate white. Unbelievable clusters are produced all season. Very hardy, vigorous, 24 in. tall. (Pl. Pat. #569.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

©
J. & P.
CO.

Red Pinocchio
(Left)

Tiny picture buds are a deep satiny carmine-red on the outside and a brighter carmine on the inside. The 3½-in., Hybrid-Tea-shaped blooms are cupped and present masses of clean red clusters all season long. The upright bush is vigorous and free flowering, with long shoots and the excellent foliage found in all Pinochios. Extremely hardy, very easy to grow, always in bloom, with hundreds of flowers on every bush. (Pl. Pat. #812.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

© J. & P. CO.

NEW! DWARF FLORIBUNDAS!

IDEAL FOR BORDERS
AND EDGING WALKS!

**PIGMY
GOLD**

© J. & P. CO.

(Left) Golden yellow flowers about 1 in. in diameter appear in clusters or singly. They are not merely curiosities for their size; they add color and interest wherever used. Dark shiny green foliage is a rich contrast to the golden yellow buds and flowers. A dwarf, upright plant only a foot tall. (Pl. Pat. #1114.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60

(Right) This striking new pigmy with its petite, 12-in. plant is excellent for borders, wall tops, bed edges and boxes. Always in bloom, it produces as many as 17 blooms and buds on one plant at one time. The dark red flowers are enhanced by a tiny white eye in the center. Imagine a Rose bush only a foot high that blooms so profusely. (Pl. Pat. #1319.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60

**SPECIAL
GROUP
OFFER**

GROUP No. 2315

2 Pigmy Gold 2 Pigmy Red

Value \$6.00
Save \$7.75

ONLY . . . **\$5.25**

**PIGMY
RED**

© J. & P. CO.

At Last!

KING-SIZE FLORIBUNDAS!

Always in Bloom!

© J. & P. CO.

Mandarin

Tall Growing . . . Ideal for Fences, Hedges and

Specimen Plantings!

MANDARIN (Left) A beautiful oxblood-red, reminiscent of Burgundy wine. Large clusters of 3 to 4-in., Hybrid-Tea-like flowers. (Pl. Pat. #1040.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

GAY HEART (Right) Very fragrant, 4 to 5-in., bright pink flowers. Height 4 ft. or more. Effective for taller hedges. (Pl. Pat. #1026.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

SPECIAL GROUP OFFER

GROUP No. 2325

2 each of these Floribundas

Value \$6.00
Save \$7.75

Only . . . **\$5.25**

Gay Heart

©
J. & P.
CO.

Dress Up Your Entrance, Borders and G with J & P's Famous Everblooming Climbers

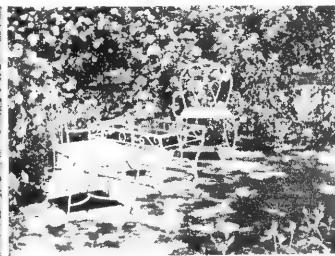
BELOW ARE SOME OF THE MANY WAYS TO USE J&P EVERBLOOMING CLIMBERS.



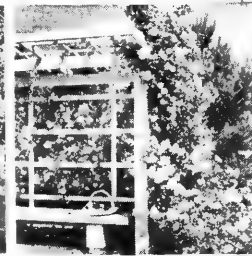
Everblooming Climbers framing a picture window.



Everblooming Climbers trained along a rail fence.



Everblooming Climbers forming a patio.



Everblooming Climbers trained on a trellis.



ALL 3

ROSES ON THESE
TWO PAGES

GROUP No. 2335

Value \$7.50

Save \$.95

Only **\$6.55**



(Left) The Climber with full, striking, Hybrid-Tea-sized blooms produced in profusion in June and again in August. Charming flowers come either in clusters or singly. These

rich, clear deep red blooms fade only slightly at the finish. The very double flowers have 40 to 50 firm petals that are long lasting without burning in the sun. The plant grows rapidly when established, reaching 7 to 8 ft. in height. (Pl. Pat. #1366.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

rounds Climbing Roses!



FREE! 35
A J&P
GARDEN
GUIDE
with every
order.

© J. & P. CO.



© J. & P. CO.

NEW!

MORNING DAWN

(Left) As refreshing as the new day is this newest color in Climbers. The large, 5-in. flowers are a dewy, silvery rose flushed salmon, so it is a warm soft pink in all stages. A suffusion of yellow at the base of the petals only serves to enhance the Rose. One of the most fascinating things about our newest Climber is its unusually large buds, which are about 3 in. and of the same color and fine texture as the full blooms. Magnificent, fully double blooms appear singly and on very long stems that make it excellent for cutting and arrangements. Imagine this gorgeous, long hybrid tea-like Climber filling your garden every year with its sweet, spicy old Rose fragrance. Attractive shiny, dark, holly-like foliage decorates this 6 to 8-ft. pillar abundantly all season long. (Pl. Pat. App. for.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Climbing Goldilocks

The Truly
Everblooming

Yellow Climbing Rose!

(Above) The truly everblooming yellow Climbing Rose! Gardeners from coast to coast have had the Floribunda Goldilocks for years and have loved its gorgeous golden color and its ability to bloom and bloom all summer long. Now this magnificent Rose can be enjoyed as a Climber! The buds of Goldilocks are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. As the buds gracefully open to 3½ in., they last for a long time, for fresh new buds keep replenishing the overall effect of a golden yellow mass. Just like the Floribunda, Goldilocks as a Climber also blooms in large clusters. It is extremely vigorous and hardy; it will grow 6 to 10 ft. in one year and will bloom the first year it is planted. (Pl. Pat. #1090.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



JACKSON & PERKINS CO.

World's Largest Rose Growers

ONLY ONE GRADE... *The Finest*

It's Easy! It's Fun to "Dress Up" Your



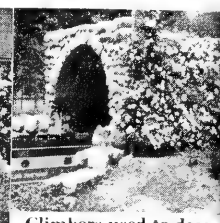
Everblooming Red Flare trained on a pillar.



Climbing Goldilocks trained on a pillar.



Blaze Climbers forming a living fence.



Climbers used to decorate a tunnel at an amusement park.

THE NEW **BLAZE**

IMPROVED

MORE
EVERBLOOMING

**ABSOLUTELY GUARANTEED TO BLOOM
IN JUNE - JULY - AUGUST - SEPTEMBER!**

(Left) Is red one of your favorite colors? Would you take pride in a glorious plant that buries itself under thousands of brilliant red Roses? Then plant Blaze! Most popular of all Everblooming Climbers. The popularity of Blaze increases year by year as more gardeners realize how colorful and dependable it really is! These are the brilliant double, red Climbing Roses one sees blooming all over America. You'll be thrilled with the generous peaks of bloom in June and September. During July and August, this improved strain of Blaze will amaze you as the blooms appear again and again . . . finally building up to a real peak in September. You can enjoy thousands of 2 to 3-in., cupped, scarlet-red flowers on just one plant.

\$1.50 each;
3 for \$3.90;
12 for \$15.60

AVAILABLE ONLY IN LIMITED QUANTITIES

WHITE DAWN. Hardy, everblooming. The flowers are double, snow-white, fragrant and produced constantly from late spring to frost. Just as hardy and dependable as its parent New Dawn. \$1.50 each; 3 for \$3.90; 12 for \$15.60

© J. & P. CO.

WHERE THE NEW BLAZE CAME FROM...

One particular plant that out-bloomed and outperformed all others was found in the nursery years ago. During July, August and September this amazing plant continued to bloom constantly. We very carefully isolated this plant and used it as a stock plant from which to multiply this new strain of Blaze. After years of propagating from this heavily blooming type, we now have the new everblooming strain ready for sale.

**SPECIAL
GROUP
OFFER**

No. 2355

1 Blaze 1 New Dawn
1 White Dawn
Value \$4.50 Save \$1.55

Only **\$3.95**

NEW DAWN

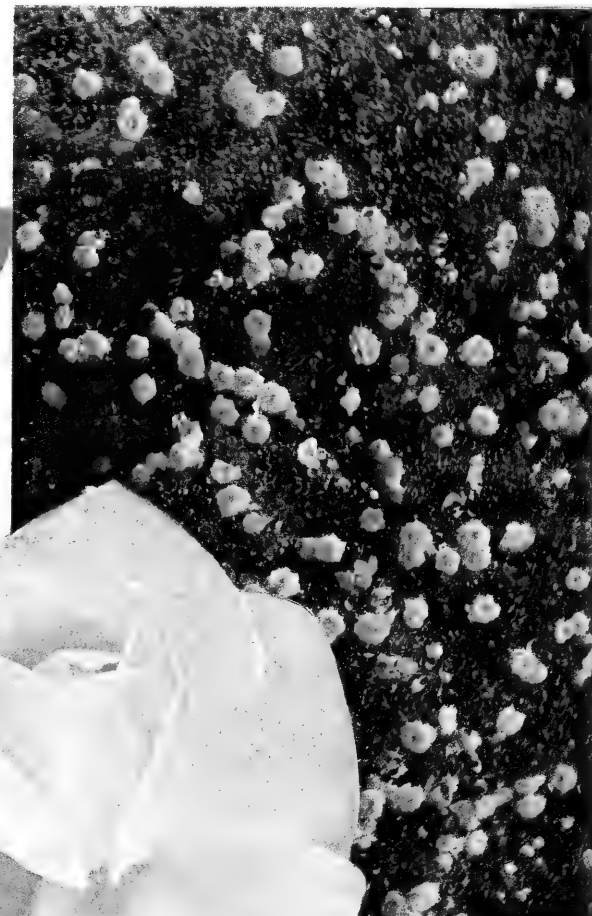
(Right) One of the hardiest Everblooming Climbers! New Dawn repeats its perfect Hybrid-Tea-like blooms continuously all season. Have glorious Roses with the precious pink of apple blossoms and a delicate appealing old Rose fragrance in profusion on a plant that is easy to grow, requires little care and takes little ground. They have fine long stems. Sturdy canes grow rapidly.

\$1.50 each; 3 for \$3.90; 12 for \$15.60

PAUL'S SCARLET

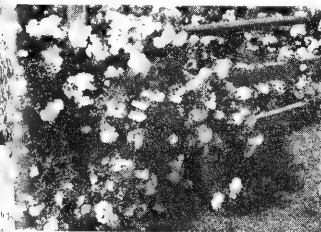
(Not Illustrated) Until the advent of Blaze, its everblooming counterpart, Paul's Scarlet was the most-admired red Climbing Rose on the market. Many customers still ask for it because of its great profusion of large, vivid scarlet-red flowers.

\$1.25 each; 3 for \$3.30;
12 for \$13.20

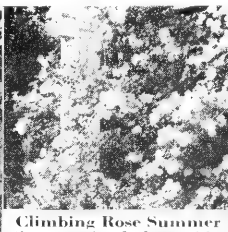


New Dawn

Home with J & P Everblooming Climbers!



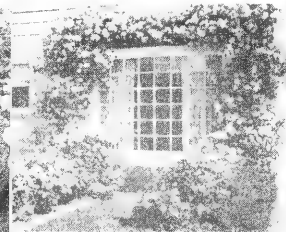
Everblooming Climbers growing along a fence.



Climbing Rose Summer Snow trained along side of porch.



Climbing Aloha trained along a stone wall.



Everblooming Climbing Roses framing a picture window.

CLIMBING CRIMSON GLORY

One of the World's Most Popular Climbers



© J. & P. CO.

Coral Dawn

Climbing CORAL DAWN

(Above) At last! An Everblooming Climber with a CORAL-PINK color that really lasts . . . from the dainty pointed buds to the slow-opening, graceful, long-lasting, 4½-in. blooms. This is a superior Climber in other respects too. It bears clusters of three to twenty buds . . . lustrous, dark foliage disease-resistant and sets off the coral-pink flowers. This new Climber is very easy to grow and does extremely well in all regions. (Pl. Pat. #1117.) \$2.50 each; 3 for \$6.60; 12 for \$26.40

Climbing CRIMSON GLORY

(Left) One of the world's most popular Roses in Climber form. This luxuriant, vigorous, fast climbing plant is covered with beautifully formed blooms of deep vivid crimson . . . each on a strong, sturdy stem. The deep red buds are urn-shaped and gradually unfold into full, perfectly formed, high-centered blooms.

In sub-zero areas plant this Climber in a sheltered location and have some protection against winter injury. (Pl. Pat. #736.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

JACKSON & PERKINS CO.

World's Largest Rose Growers

ONLY ONE GRADE . . . *The Finest*

SPECIAL GROUP OFFER

No. 2365

1 Coral Dawn
1 Climbing Crimson
1 Climbing Gladiator
Value \$7.75 Save \$1.00

Only **\$6.75**

Still More Wonderful J & P Everblooming

Aloha

(Below) Rich deep rose-pink blooms of enormous size, profusely produced.

Masses of deep coral-pink buds open to very full, double, perfectly formed blooms, 5 in. across and 3 in. deep, with waxy petals. The general effect is strong rich rose-pink with deeper tones in the tight buds and a soft lilac silvery pink on the inside of petals in the open bloom. Primary bud develops into a gorgeous 5-in. bloom. Secondary buds do not open fully until the first flower has practically finished. After the first peak of June beauty, Aloha continues to bloom frequently during the entire season until frost. Vigorous, pillar-type plant. (Pl. Pat. #948.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Climbing SUMMER SNOW

(Below) Throughout July, August, September and October, Summer Snow continues to bloom generously. Quickly produces clusters of pure white, loosely double flowers which almost cover the plant. The attractive white blooms are repeated all summer and fall; often they are the last flowers in our garden when killing frosts come. The glistening, double blooms are 2 in. across, set off with golden stamens when full open, adding to the charm of the large clusters in bouquets and arrangements. Requires little care and fills out rapidly, growing 8 to 10 ft. tall. A very useful white climber. (Pl. Pat. #400.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

PARADE

(Below, Right) A great Everblooming Climber with masses of delightful red flowers appearing singly and in clusters in spring and throughout the season. Parade is one of the most active of the hardy modern Climbers. It has inherited the persistent everblooming characteristics of the great favorite, New Dawn, with the added floriferousness of its pollen parent, World's Fair. In spring it is covered with a burst of rose-red flowers 4 to 5 in. in diameter, filled with delightful spicy fragrance. By fall it has sent up many new shoots and branches and is again a mass of blooms. One of the most prolific Climbing Roses; dark green, disease-resistant foliage. (Pl. Pat. #1253.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

SAVE \$9.00!

SPECIAL GROUP OFFER

Group No. 2375

1 Each of These
Everblooming Climbers

Aloha Climbing Summer Snow
Parade

Value \$7.00
Save \$9.00
Only \$6.10

AVAILABLE ONLY IN LIMITED QUANTITIES

CLIMBING PINOCCHIO. Climbing Pinocchio, with winsome buds of rich salmon, blooms so exuberantly that the word everblooming seems inadequate. The flowers of Climbing Pinocchio are identical to those of the famous Floribunda Pinocchio. (Pl. Pat. #1142.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

KING MIDAS. So shimmering and regal are the lovely, large blooms of King Midas that in fancy one can almost see the mythical Persian King touch each red-flushed bud, transforming it and all it touches into limpid yellow gold. A vigorous pillar 8 to 10 ft. tall. (Pl. Pat. #586.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

JACKSON & PERKINS CO.

World's Largest Rose Growers

© J. & P. CO. Aloha

© J. & P. CO. Climbing Summer Snow

© J. & P. CO.

Parade



Climbing Roses!

39

**SPECIAL
GROUP
OFFER**

No. 2385

**Three Great
Everblooming
Climbers**

1 Pink Cloud
1 Dr. J. H. Nicolas
1 Climbing Goldilocks

Value \$7.00
Save \$.90

Only **\$6.10**

PINK CLOUD

(Right) What a gorgeous Climber this is! Scores upon scores of rich pink flowers . . . in clusters so huge, so solid that it looks like a soft, fluffy, pink cloud.

Yes, the overall effect is truly stunning—yet the individual blooms are beautiful in themselves. Each Rose is a glowing deep pink, fully double, measuring up to 3½ in. across appearing in separate clusters of 5 to 20. And you continue to have an abundance of these lovely Roses from spring until late summer. A seedling of New Dawn and a Floribunda, Pink Cloud is hardy *plus* deeper colored. The shiny foliage is rounded, decorative and disease-resistant. It grows 6 to 8 ft. tall. (Pl. Pat. #1140.)

\$2.50 each; 3 for \$6.60; 12 for \$26.10

**SAVE
\$.90**



DR. J. H. NICOLAS

(Lower Right Corner)

Magnificently large, very double, deeply fragrant blooms, just like Hybrid Teas. And with the immense wealth of thickly clustered flowers so desired in a Climber. Everblooming all summer long. Of a beautiful deep rose-pink tone with rich, luxuriant, dark green foliage. Sets a new standard of charm wherever height and glorious color are desired. Especially attractive on posts and pillars, alone or among shrubs, on pergolas, lattices or fences. Equally delightful in large or small gardens. Immediately after the first flowers fade, the new shoots appear and a galaxy of bloom repeats again and again. Large, fully double blooms reach 5 to 6 in. across and have over 50 petals. (Pl. Pat. #457.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

ONLY ONE GRADE . . . The Finest

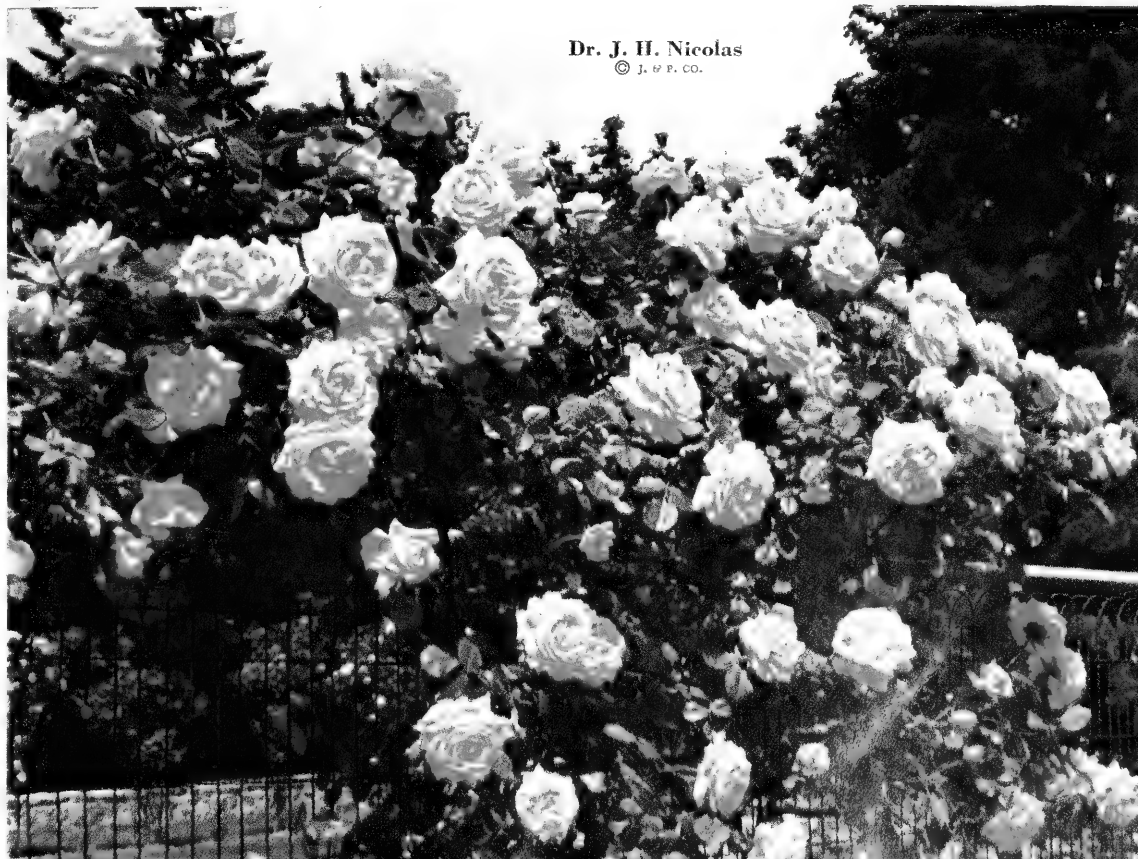
Pink Cloud



© J. & P. CO.



FREE . . . with every order . . . a complete guide to planting and caring for J&P Everblooming Climbers.



Dr. J. H. Nicolas
© J. & P. CO.

Jackson & Perkins

Modern Lilacs

**OWN-ROOT
FRENCH
HYBRIDS**
Beautiful Color!
Delicious Fragrance!
Will Live Forever!

© J. & P. CO.

Paul Thirion

President Lincoln

Katharine Havemeyer

Ellen Willmott

Paul Hariot

Lucie Baltet

FALL
IS THE TIME
TO PLANT
LILACS



These gorgeous French Hybrids far surpass all others. Larger florets, richer colors, broader spikes, more to a cluster. Every variety is faster growing and younger blooming. Fragrant beyond description. Own-root not budded, so wild sucker growth will never bother you. For infinite long life, rapid growth and every-year bloom, these strong 3-yr. plants are worth ten times as much as the old-fashioned varieties.

Many Start Blooming Next Year!

THOUSANDS of these plants have already set flower-buds this summer. Many bloomed last May. You may have some flowers next spring—you'll have PLENTY the following year, and EVERY YEAR! Grown the longer way at higher cost (own-root, not budded, so wild sucker growth can never come)—for long life, rapid growth, and every-year bloom. Worth ten times as much as old-fashioned kinds.

Loveliest Kinds and Colors. These Six Pictured

- d Paul Thirion. Bright rich red buds open to an intense rosy claret, revealing beautiful double flowers in enormous clusters. Free bloomer.
- d Katharine Havemeyer. A gorgeous mass of double, rosy lavender flowers, very full with immense spikes. A soft shade of the lovely lilac color.
- s Lucie Baltet. The pinkiest of all Lilacs . . . blooms freely . . . with immense single flowers, stately and tall. Blooms in huge clusters that make a striking display in the garden, shrub border, or as a single specimen plant.
- s President Lincoln. Single flowers $\frac{3}{4}$ in. or more across, purplish blue in bud . . . opening to a true blue. It is considered the best of the blues. Very vigorous and early in bloom.
- d Paul Hariot. Rich glowing purple buds opening to a true royal purple. Large, double flowers. Considered the deepest and darkest of all. The depth of color and rich texture make this a favorite everywhere.
- d Ellen Willmott. Extremely prolific, immense, double flowers of purest alabaster-white. Large, branched panicles; round flowers. Rated as excellent. Late bloomer. A dependable free-blooming white.

(d) means double (s) means single
3-year plants. Prepaid, each \$3.00; 3 of one kind for \$7.50

GROUP No. 2395

Paul Thirion
Pres. Lincoln
Kath. Havemeyer

Ellen Willmott
Lucie Baltet
Paul Hariot

Value \$18.00
Save \$3.00

Only **\$15.00**

GROUP No. 2405

1 each of
these 3

Paul Thirion
Ellen Willmott
Paul Hariot

Value \$9.00
Save \$1.50

Only **\$7.50**

DELICIOUS *Full Size* QUICK-BEARING FRUIT ON *Dwarfer* FRUIT TREES!

41



Why these trees are ideal for you!

Now you can plant Apple trees in even the smallest garden plot and enjoy them all your life without ever crowding out your roses, perennials or other flowers. These amazing midget trees will bear fruit very young. When four years old, they will be in full bearing, with larger, more colorful Apples than you would get from larger trees. . . yet these amazing Dwarfer Dwarf trees grow only 5 to 6 ft. tall and do not interfere with other plants growing around them. Early in the season every branch will be covered with lovely fragrant blooms. So profuse, so handsome, they are a garden decoration in themselves. Ideal for the modest garden where you don't have room for large fruit trees. Trees may be planted as close as 6 ft. apart. Unless there are other trees nearby, plant two or more varieties to be sure of correct pollination.

RED DELICIOUS (Left) Large, dark red with firm, crisp flesh of excellent quality and flavor. It bears regularly.

The tree is perfectly hardy. This favorite is splendid for eating. Red Delicious is the best-known Apple sold at fruitstands.

YELLOW TRANSPARENT

(Not illustrated) One of the finest of the early yellow Apples. Usually ripens the first week in August. Slightly acid flavor.

All Apple Trees
\$3.00 each; 3 for \$8.25

YELLOW DELICIOUS (Not illustrated) Bright golden yellow Apples. Solid, firm meat. Some say it is the best yellow Apple.

CHOOSE YOUR DWARF PEARS FROM THESE OUTSTANDING VARIETIES!

BARTLETT PEAR

By far the most popular variety of Pear for home use. The fruit is large, golden yellow with reddish tint. The flesh is exceptionally tender and is literally dripping with luscious sweet juice. The trees are very vigorous in growth. Most popular for eating and canning.

\$3.00 each; 3 for \$8.25

SECKEL PEAR

Sweet, juicy, full flavored. The popular small Pear for eating and pickling. Yellowish russet with red cheek. Good to eat, pickle, preserve. Trees are resistant to blight. Ripens latter part of Sept. or early Oct.

© J. & P. CO.

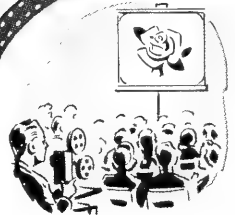
JONATHAN

(Not illustrated) A favorite early winter Apple. Brilliant, beautiful red color. One of the very finest for cooking. Grows well.

McINTOSH

(Not illustrated) The most popular eating Apple. The tender, crisp flesh is snow-white and just bursting with juice. The Apple all prefer.

NORTHERN SPY (Not illustrated) Bright red, crisp, juicy, delicious. Fine for cooking.



TWO NEW FILMS!

Modern Chrysanthemums For Fall Beauty

A new 16-mm. film in color, 20 minutes long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. This recently completed film tells the exciting and educational story of the creation and growing of modern Chrysanthemums, their place in various types of gardens, and their countless uses. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.

The Story of Modern Roses

A 16-mm. film in color, 30 minutes long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells the exciting and educational story of the creation and growing of modern Roses. Close-ups of well-known varieties and views of the famous JACKSON & PERKINS Rose Gardens. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.



© J. & P. CO.

Fashion
**TREE
ROSE**

TREE ROSES Order Now for Spring!

J. & P. Modern Tree Roses are shipped only in the spring, but for the benefit of our southern customers living in the states of Alabama, Arizona, California, Florida, Georgia, Louisiana, Mississippi, New Mexico and Texas, we will accept orders Now for shipment in December. Other customers living in the states not mentioned above may also order NOW but will receive their Tree Roses at the PROPER PLANTING TIME NEXT SPRING.

Order Tree Roses of These Famous J & P Varieties:

Chrysler Imperial
Charlotte Armstrong
Diamond Jubilee
Detroit
Eclipse
Enchantment
Fashion
Golden Masterpiece
Goldilocks
Independence
Jiminy Cricket

K. T. Marshall
Neige Parfum
New Yorker
Pageant
Peace
Queen Elizabeth
Rubaiyat
Tawny Gold
Vogue
White Swan

\$6.00 each; any 2 for \$11.00; any 6 for \$31.00

Important: PLEASE ORDER
TREE ROSES ON A SEPARATE
ORDER BLANK!

GIANT VIOLAS

BLOOM YEAR AFTER YEAR FROM SPRING
TO FROST!

All season 10 to 12 in.

VIOLA, YELLOW VIXEN

(Above) Hardy everblooming perennial Viola in a bright clear yellow that will make your gardens and borders more colorful from early spring to frost. The 2½-in. flowers are borne on upright, 6 to 8-in. stems. The foliage is a rich dark green.

75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.50;
100 for \$50.00

VIOLA, PURPLE HEART (Not illustrated)

The huge, velvety, violet-blue flowers with waved petals are 3 in. across, on stems 7 to 8 in. long. A bright yellow eye makes the lovely purple seem even deeper. Each plant sends out many shoots for a continual supply of flowers all season. (Pl. Pat. #671.)

85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50; 100 for \$64.00

2 EACH
OF THESE
FOUR VIOLAS

GROUP No. 2415

Value \$6.00

Save \$1.70

only \$5.50

All season

10 to 12 in.

VIOLA, PURPLE WALLMARK

(Above) Here is a bright violet-purple form of the famous John Wallmark Viola, which originally came from Sweden. The plant habit and growth are the same, with height at 12 in. and stems from 5 to 6 in. long. Does well in both sun and partial shade.

85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50;
100 for \$64.00

VIOLA, JOHN WALLMARK (Not illustrated)

The attractive new Viola with shimmering grayish lavender over-all color laced with violet veinings and splashed with deeper violet tones at the center. It has a pert yellow and white eye. The bloom is almost 2 in. across, and the long stems make it an ideal cut flower. 12 in. high.

85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50; 100 for \$64.00

SHASTA DAISY, WIRRAL SUPREME

(Below) This new Shasta Daisy is of outstanding merit . . . a hardy improvement on the variety Esther Read. Truly a real find in the perennial world. The glistening white flowers are 3 to 3½ in. across, fully double, held upright on tall wiry stems. The compact, 2½-ft. plant is absolutely hardy and very decorative in the garden for a long time. Especially effective as a cut flower, with good lasting qualities. Blooms in June and July and if cut then will produce again in fall. Another outstanding product through Jackson & Perkins research. (Pl. Pat. #1084.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25

June, July

Shasta Daisy, Wirral Supreme

2½ ft.

SPECIAL
GROUP
OFFER
No. 2435

1 each of these
4 Perennials

Shasta Daisy, Wirral
Supreme
Shasta Daisy, Cobham Gold
Achillea, Golden Plate
White Veronica
Value \$5.00
Save \$.85

ONLY \$4.15

The height and time of bloom
for each perennial are indicated
under the picture.

SPECIAL
GROUP
OFFER
No. 2425

1 each of these
Perennials

Monarda, Cambridge Scarlet
Monarda, Croftway Pink
Rudbeckia, The King
Rudbeckia Sull., Oriole
Tritoma, Robin Hood
Heliothis, Patula
Value \$5.60
Save \$.95

ONLY \$4.65

SHASTA DAISY, COBHAM GOLD

(Below) Although the English originator called this Shasta Cobham Gold, we are happy to offer it as an excellent, free-growing, double Shasta Daisy, which has a crested golden heart while opening but finishes a soft cream-yellow; guard petals are creamy white. The fully double flowers open 3¼ to 4 in. across. The plant grows 30 in. tall and 30 in. across, blooming from the end of June through July and early August. The foliage is light green. This new Shasta is extra good for cutting.

\$1.50 each; 3 for \$3.75; 6 for \$7.50

June Aug.

Shasta Daisy, Cobham Gold

2½ ft.





July-Sept. 2½ to 3 ft.

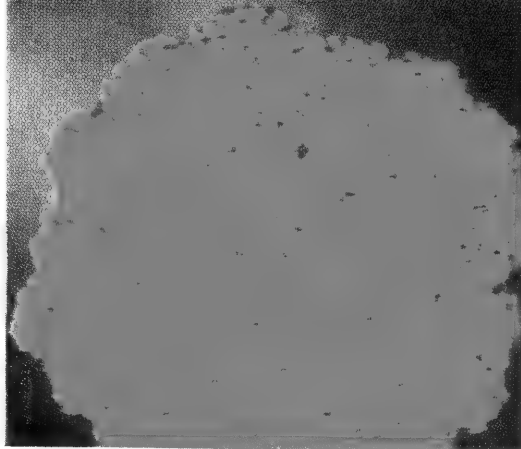
MONARDA, Cambridge Scarlet (Above) Blooms freely in July, Aug. and Sept. The brilliant scarlet flowers make this a splash of sure-fire color for difficult and shady spots in your garden. Height 2½ to 3 ft.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

MONARDA, Croftway Pink
(Not illustrated)

(*Monarda didyma*) Clear pink. Does well in moist or dry positions, sun or semi-shade.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



June-Frost

4½ ft.

ACHILLEA, Golden Plate (Above) A picturesque perennial that is unsurpassed as a cut flower. Huge, rich buttercup-yellow flowers 8 in. across, on graceful 4-in. stems that give a beautiful and firm effect in the garden from June to frost. Has lovely foliage . . . ideal for flower arrangements.

\$1.00 each;
3 for \$2.50;
6 for \$5.00



Rudbeckia,
The King
July-Frost
4½ ft.

**HELIOPSIS,
Patula** (Left)

Giant, daisy-like, semi-double flowers. Mellow gold petals, deeper centers. Wealth of bloom, June to frost. About 3 ft. Magnificent in mass planting and bouquets. A clump of 3 or 4 will cover 4 to 5 ft. Excellent where you want a tall-growing plant of unusual vigor and profusion of bloom.

75c each; 3 for \$2.00; 6 for \$3.75

Heliopsis,
Patula
June
Frost
3 ft.



Aug.-Oct.

2 to 2½ ft.

WHITE VERONICA subsessilis (Above) It is delightful in its erect, compact, robust growth and great number of side branches. Grows 2 to 2½ ft. high. It is a clean clear white with rich dark green foliage. The spike form is graceful yet firm, and keeps extremely well when cut. The contrast of the rich green foliage and the sparkling white spikes is extremely effective in the garden. Blooms from Aug. to Oct. The plant is healthy and vigorous in growth, thriving under general garden conditions. A worthwhile addition to any planting of perennials. (Pl. Pat. #1034.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25

RUDBECKIA, The King

(Left) Regally it bears its large, deep crimson-red flowers, bringing new life and color wherever you plant it. From half-open flower to the full-bloom stage of orange-brown seed-cone with its perimeter of straight red petals, it is always attractive. The petals never fold back. Blooms profusely from July to frost. Grows 4½ ft. high.

85c each; 3 for \$2.25;
6 for \$4.25

RUDBECKIA, Sullivantii, Oriole (Not illustrated)

A vivid splash of color during July, Aug. and early Sept. The black and gold combination of this Rudbeckia is stunning, and the broad decorative foliage and well-balanced plant fill a permanent place in your garden. Grows 2 ft. high and does very well in dry, difficult positions in rich soil. The 3 to 4-in. flowers are long lasting.

\$1.00 each; 3 for \$2.50;
6 for \$5.00

TRITOMA, Robin Hood

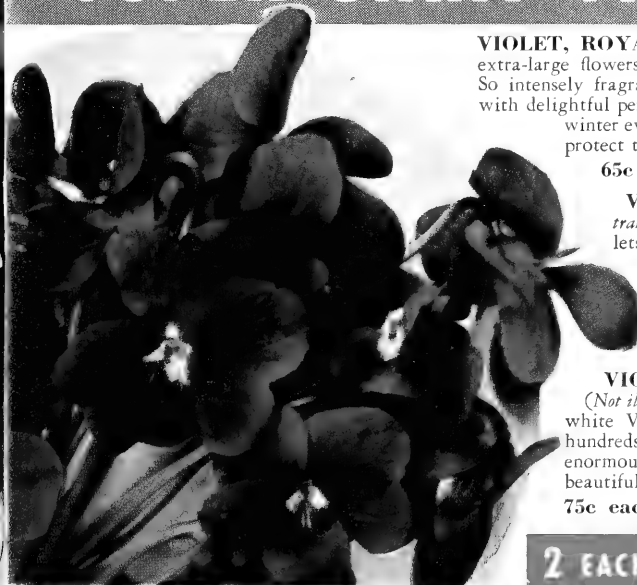
(Right) Flares up in late June with a burst of 10 to 12 dazzling red-orange flower-spikes, bright but not harsh in their display, reaching their peak in Sept. Each 2½-ft. stalk carries a sparkling spike 8 to 10 in. long. Does well in almost any sunny location. Hardy and sturdy, it makes a fine showing both in the garden and in floral arrangements.

\$1.00 each; 3 for \$2.50;
6 for \$5.00

Tritoma,
Robin Hood

June-Sept. 2½ to 3 ft.

SUPER-GIANT VIOLETS!



VIOLET, ROYAL ROBE (Left) Magnificent, extra-large flowers of lustrous, deepest violet-blue. So intensely fragrant a few plants will fill the air with delightful perfume. Hardy enough to live over winter even in northern New York State; we protect the plants with leaves or straw.

65c each; 3 for \$1.75; 6 for \$3.25

VIOLET, ROSINA (Not illustrated) A mass of fragrant pink Violets in May and again in late August.

This variety is widely loved for its color and sweet scent. Ideal for bordering or ground-cover. About 10 in. 75c each;

3 for \$2.00; 6 for \$3.75

VIOLET, WHITE WONDER

(Not illustrated) Imagine a dazzling glacier-white Violet! Each plant covered with hundreds of flowers. Individual bloom is enormous, with a pale lavender center beautifully veined.

75c each; 3 for \$2.00; 6 for \$3.75

2 EACH OF THESE 3 VIOLETS

GROUP No. 2443

Value \$4.20, Save \$1.70

Only \$3.60

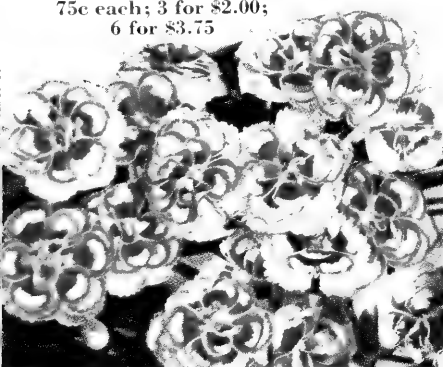
Spring and Fall Violet, Royal Robe 9 to 12 in.



June-July 12 to 18 in.

GYPSOPHILA, ROSY VEIL (Above) This lower-growing double pink Baby's-Breath has won wide popularity. Very generous in bloom, the airy sprays form a heavy mat of delicate pink during June and July. The artistic sprays are invaluable for bouquets. 18 in. tall.

75c each; 3 for \$2.00;
6 for \$3.75



June-July Dianthus, Lacy Lass 12 to 14 in.



June-July Dianthus, Irene 12 to 15 in.



May-June 30 in.

PINK BLEEDING-HEART (Above) Pink Bleeding-Hearts borne in graceful sprays from May to late June. Does well in semi-shade or sun. Plant about 30 in. tall. Lives years, becoming larger every year. The most effective of old-fashioned perennials. 85c each;

3 for \$2.25; 6 for \$4.25; 12 for \$8.50



July to Frost 15 in.

LAVENDER, HIDEOUT BLUE (Above) Hardy Lavenders have been much sought after by northern gardeners for many years, but it was only with this variety that we felt we had a hardy plant. Flowers from early July till frost. Airy and fragrant when cut, and when dried are used for making sachets or for placing in linen drawers, etc. Fragrant, silvery green foliage. Height 15 in.

\$1.00 each; 3 for \$2.50;
6 for \$5.00

DIANTHUS, LACY LASS

(Left) This new Dianthus is one of the quaint old-fashioned maroon and white Pinks. Its exquisite coloring has the effect of a painting rather than a living flower. It produces many flowers on stems about 12 to 14 in. tall. The buds appear in succession.

\$1.25 each; 3 for \$3.15;
6 for \$6.25

DIANTHUS, IRENE (Left) Liberally drenches the garden with old-fashioned clove scent. Exquisite pink, very double, 2 to 2½-in. flowers. Sturdy 12 to 15-in. stems. Blooms very freely. (Pl. Pat. #747.)

\$1.00 each; 3 for \$2.50;
6 for \$5.00; 12 for \$10.00

The height and time of bloom for each perennial are indicated under the picture.



Ground Cover 3 to 6 in.

VINCA MINOR, Myrtle, Bowles Variety. (Above) Alice-blue flowers against luxuriant evergreen foliage. Far superior to the old *Vinca minor*. Plant 8 in. apart. Foliage never rusts. Can be used in either sun or shade.

3 for \$1.00; 10 for \$3.00;
100 for \$25.00

FUNKIA subcordata alba (Right) Long, tubular, creamy white flowers. Blooms Sept. to frost. Sweet fragrance. Dark green, large heart-shaped leaves. Grows in any location. Very effective in front of taller shrubs or in solid beds.

75c each; 3 for \$2.00;
6 for \$3.75; 12 for \$7.50

PACHYSANDRA—SPURGE

(Not illustrated) Best evergreen ground cover for shade or sun. Useful along walks, shrubbery, under large trees. Glossy foliage remains green winter and summer.

3 for \$1.00; 10 for \$3.00;
100 for \$25.00

CAMPANULA, BLUE

CARPET (Right) For any location where you want a very striking low "carpet-of-blue" from June to fall. Will grow well in full sun or in semi-shady places. Blue Carpet has the larger, light blue, bell-shaped flowers on 6 to 8-in. stems. Does not sprawl.

75c each; 3 for \$2.00;
6 for \$3.75



All Summer 18 in.

CENTRANTHUS RUBER (Above)

The beautiful soft red flowers of this perennial are produced all summer long. It grows equally well in sun or partial shade. Reaches a height of 18 in. Plant in rich soil for best results. Very neat and colorful and an excellent filler for weak spots.

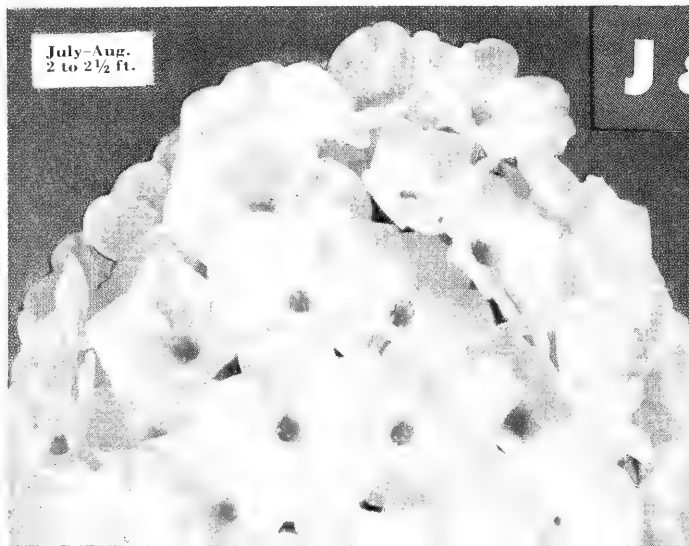
\$1.00 each; 3 for \$2.50; 6 for \$5.00



Sept. to Frost Funkia 18 in.



June to Frost Campanula, Blue Carpet 6 to 8 in.



July-Aug.
2 to 2½ ft.

J & P PHLO

PHLOX, WHITE ADMIRAL (Left)

Here is a new white Phlox guaranteed to bring more beauty to your garden. It produces enormous, pure white heads, and the continually breaking side branches give an excellent late bloom. Reaches a height of 2 to 2½ ft. and blooms profusely in July and August. White Admiral is very fragrant.

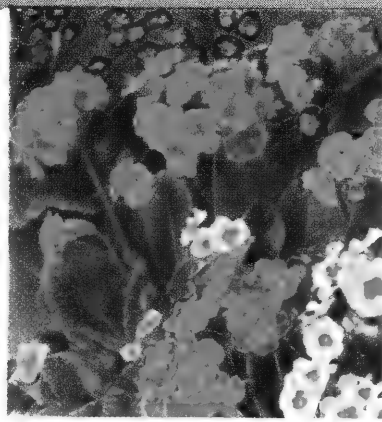
\$1.00 each; 3 for \$2.50;
6 for \$5.00



July to Frost 20 in.

CATANANCHE (Above) Deep violet-blue, 2-in. flowers like double Bachelor's Button; silvery buds and seed-hips. Lovely for front of border. Thrives in difficult positions. Height 20 in.; excellent for cutting. Blooms from July till frost.

85c each; 3 for \$2.25; 6 for \$4.25



April 6 to 9 in.

PRIMULA VERIS, COLOSSUS (Above) Giant-Flowered. Extra-large-flowered spring Primula for wealth of color all April. Well-formed flowers, many over 2 in. A great range of colors including lilacs, pinks, coppery reds, dark reds, yellow.

75c each; 3 for \$2.00; 6 for \$3.75

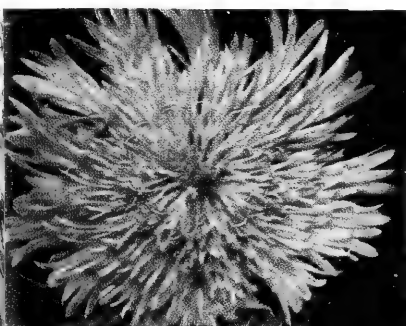


June Frost 4 to 6 in.

NEW!

SEDUM LIDAKENSE, ROSY CARPET (Above) Another of the dwarf spreading Sedums in a new color tone. This is a beautiful shade of deeper pink and is a very worthwhile plant for borders, sunny dry spots and rock gardens. Grows 4 to 6 in. tall, with plants spreading to 24 in.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



June to Frost Stokesia, L. Queen 20 in.

STOKESIA, LAVENDER QUEEN (Left) A mammoth form of the old-fashioned favorite Stokesia. Fully double flowers are silvery blue suffused lilac-blue at the center. Blooms from June to frost. Grows to 20 in. Very hardy and easy to grow. Excellent for any border, Lavender Queen is also fine for cut-flower arrangements.

85c each; 3 for \$2.25; 6 for \$4.25

SEDUM, FIRE GLOW (Not illustrated) Red, star-like blooms cover the entire plant from June till frost. Effective in borders, rock gardens, edges for walks, wall tops or drives. Grows well in all locations. Height 8 to 10 in. An excellent ground cover.

75c each; 3 for \$2.00; 6 for \$3.75

SEDUM, GOLDEN CARPET (Not illustrated) Attractive variegated foliage and bright golden yellow blooms. Can be used in all locations. Blooms from June to frost. Very useful in large or small gardens. About 6 to 8 in. high.

75c each; 3 for \$2.00; 6 for \$3.75



April-May Anchusa 1 to 1 1/2 ft.

ANCHUSA (Left) Chinese Forget-Me-Nots (*Myosotidiflora*). Delightful clusters of clear forget-me-not-blue flowers borne in profusion during April and May. Grows anywhere. Effective in sun or shade; makes an excellent ground cover. Dainty blue flowers on stems 1 to 1 1/2 ft. high.

75c each; 3 for \$2.00; 6 for \$3.75

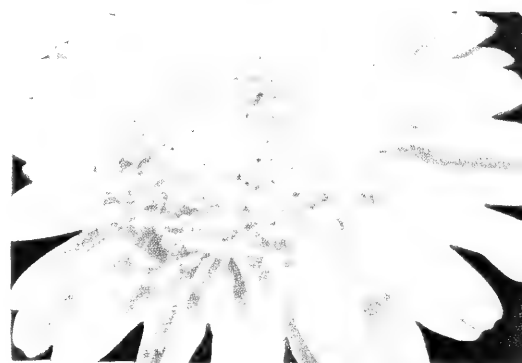
SEDUM SPECTABILIS, BRILLIANT (Not illustrated) Immense, amaranth-red flower-heads. With attractive light green leaves which store up moisture, it withstands even the driest summer weather. Height 18 in. Plant 4 to 6 in. apart.

75c each; 3 for \$2.00; 6 for \$3.75

SPECIAL GROUP OFFERS

GROUP No. 2465
All Sedum Group
2 Sedum, Brilliant
2 Sedum, Fire Glow
2 Sedum, Golden Carpet
2 Sedum, Lidakense
Value \$6.50
Save \$1.10
Only \$5.40

GROUP No. 2475
1 each of:
Primula Veris, Col.
Dianthus, L. Lass
Lav., Hidecote Bl.
P. Bleed. Heart
Shasta Daisy, E. R.
Value \$4.70
Save \$.80
Only \$3.90



June Oct.

19 in.

SHASTA DAISY, ESTHER READ (Above) The chrysanthemum-like Esther Read is one of the most delightful of Shasta Daisies. Easy to grow. Blooms from June to Oct. Double flowers on 18-in., strong stems. Requires a little protection in colder areas. 85c each; 3 for \$2.25; 6 for \$4.25

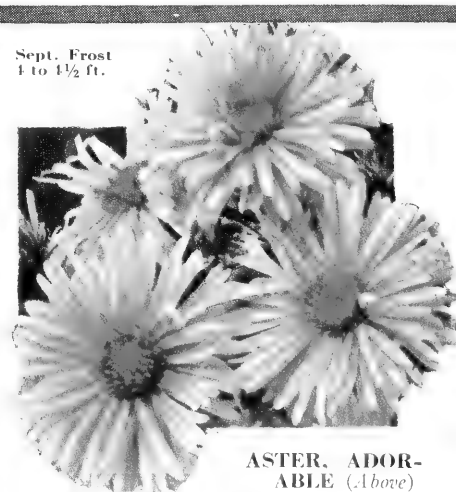
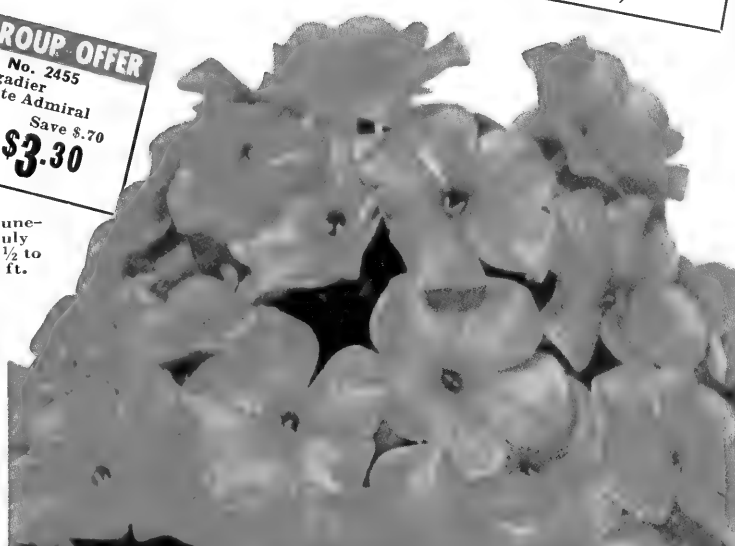
SPECIAL GROUP OFFER

GROUP No. 2455
2 Phlox, Brigadier
2 Phlox, White Admiral
Value \$4.00
Save \$.70
Only \$3.30

PHLOX, BRIGADIER (Right) A brilliant orange-red color that stops the eye at the slightest glance. One of the taller-growing Phlox, it reaches a height of 2 1/2 to 3 ft. Each flower head builds up with many side branches and makes a great showing of color in June and July. This exquisite Phlox is very fragrant.

June-July 2 1/2 to 3 ft.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



ASTER, ADORABLE (Above)

A deeper, clearer pink, very rare in fall flowers. The buds are like small reddish rosettes, opening into large, many-petaled flowers. Grows 4 to 4 1/2 ft. in height.

75c each; 3 for \$2.00; 6 for \$3.75

JACKSON & PERKINS FAMOUS

GIANT DEL

HAPPINESS (Left) Exceptionally large individual florets of warm pink-lavender. Clear blue at the tips of the outer petals. The unusually large spikes are full, firm and sturdy, a new step forward in the Delphinium family and a joy to behold. Plant in groups of 3 or more with Delphinium Enchantment for beautiful contrast. Has the vigor and hardiness of the Northern New York strain, with larger florets and greater mass effect.

\$1.25 each; 3 for \$3.15; 6 for \$6.25

THE SIX VARIETIES BELOW ARE NOT ILLUSTRATED

DEBUTANTE White. Clean, sparkling, tall spires, dramatic in a white garden, with other colors, or by itself. The chaste white double florets are closely set on the trim spikes, adding to their fine accent effect. A cool and refreshing touch in any garden in July, just when it is needed most. 4 ft. tall. Needed in every group planting of Delphinium.

85c each; 3 for \$2.25; 6 for \$4.25

DELIGHTFUL Deep blue. The rare, real all-blue, in the darker shades so hard to get. Good with other colors. Glorious background for lower-ground flowers. 5 ft. tall. This is what you have in mind when you speak of dark, rich "Delphinium-blue." It is a glorious color badly needed in most perennial plantings.

85c each; 3 for \$2.25; 6 for \$4.25

GAYETY A dainty color that is most pleasing—pinkish lavender with outer petals blue. Lovely cupped florets from Lady Eleanor, England's favorite; spike habit and hardiness from its J & P ancestry. Unique color display that will remind you of "lavender and old lace." Side shoots prolong the blooms for several weeks. 5 ft. tall.

85c each; 3 for \$2.25; 6 for \$4.25

ENCHANTMENT Light blue. True Delphinium-blue, with white eyes . . . the hybridists' dream. A giant double Delphinium with superb masses of bloom on all-out-at-once spikes. 4 ft. tall. Adds interest to any garden. Striking in a white vase. A real milestone in Delphinium achievement that you shouldn't miss.

85c each; 3 for \$2.25; 6 for \$4.25

FREEDOM White, with black-and-white "bees." Will "pep up" any garden. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in all-white bouquets or in combination with bright colors. 4½ to 5 ft. tall. Striking in groups or with other Delphinium hybrids.

85c each; 3 for \$2.25; 6 for \$4.25

GLORIOUS Deep royal purple, by far the darkest and richest of all Delphiniums. This is truly a breathtaking color. The long, beautiful spikes are all out-at-once in blooming; no shattering until the last buds are fully open. Stems are wiry and strong. The plant repeats quickly and is always perfectly hardy. 4½ ft. tall.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

"ALL-OUT-AT-ONCE" SPIKES

Handsome, long-lasting, all-out-at-once, 20 to 30-in. spikes with giant all-double flowers closely set on towering 5-ft. spires. Four to six such spikes to a plant in June and July, repeating bloom in the late summer and early fall

AN IMPROVED RACE

One of our chief aims in developing this new race was to provide trim and sturdy stalks not easily blown down by the wind . . . yet not cumbersome and stiff in bouquets. You

NEW! DELPHINIUM, PINK GLOW

(Below) A sensational new color in Delphiniums. A large-flowered variety with the new dark rose-pink florets with lilac shadings. The flowers have white eyes, which lighten the pleasing effect. Now we have the first of real pink Delphiniums. The flowers come in June and July and again in August and September if properly cut back. The plants grow about 4 ft. tall.

\$1.50 each;
3 for \$3.75;
6 for \$7.50

Pink
Glow

JACKSON & PERKINS CO.
World's Largest Rose Growers

DELPHINIUMS!

**Hardy Northern
New York Strain!**
They Grow Over 3 Feet Tall!

GUARANTEED TO BLOOM

will find that J & P Delphiniums do not need staking in most localities. A few groups of 3 or 5 plants will glorify your garden with full, strong flower-stalks holding their stately heads in regal dignity, making the garden more beautiful than ever before.

This Northern New York strain reaches these ideals and still has kept all the exquisite grace and charm of Delphiniums at their best. It can be used as an accent with its stately spires of color or as a major garden theme. Plant them in threes, fives or dozens for dramatic color effects.

Peace



LOVELINESS (Right) Another contribution to the new large-flowered Delphinium strain. Immense, semi-double florets $3\frac{1}{2}$ to 4 in. across. Each floret is a beautiful orchid-lavender with a white center and accentuated on the far edges with tiny points of sea-blue. The full flower spikes furnish a dramatic accent in any group planting. Height 4 to $4\frac{1}{2}$ ft. Repeats rapidly in summer, again in fall.

\$1.50 each; 3 for \$3.75; 6 for \$7.50

PEACE (Left) Here is a handsome variety that is just as desirable as its name. Individual florets are $3\frac{1}{2}$ to 4 in. across. The face of each floret is a clear white with a lovely cream bee. Blooms in June and July. If cut back immediately when through blooming will quickly give another crop of giant flowers. Reaches a height of 4 ft.

\$1.50 each; 3 for \$3.75; 6 for \$7.50

SPECIAL GROUP OFFER No. 2485

1 Each of the 4 Giant Delphiniums pictured on these two pages.

Value \$5.75 Save \$.95

Only ... **\$4.80**

SPECIAL GROUP OFFER No. 2495

All 10
Delphiniums

Value \$11.00 Save \$1.85

Only ... **\$9.15**

SPECIAL GROUP OFFER No. 2505

All Blue Delphiniums ² Each

2 Delightful 2 Gayety
2 Enchantment

Value \$5.10 Save \$.85

Only ... **\$4.25**

FREE an invaluable HOME GARDEN GUIDE to planting and caring for Delphiniums.

Loveliness



HARDY EXCLUSIVE "BIRD SERIES" GIANT MUMS!

Desert
Quail

*Keep Your Garden Glowing with Color
Long After Other Flowers Have Finished!*

SPECIAL MONEY-SAVING GROUP OFFERS!

GROUP No. 2515

1 Each of:

Canary Kingbird
Robin Seagull
Killdeer Tanager

Value \$6.00
Save \$1.05

Only **\$4.95**

GROUP No. 2525

1 Each of:

Desert Quail Cuckoo
Ruffed Grouse Cedar Waxwing
Thrasher Swallow

Value \$6.00
Save \$1.05

Only **\$4.95**

GROUP No. 2535

1 Each of:

Goldfinch Towhee
Cockatoo Grosbeak
Pheasant Phoebe

Value \$6.00
Save \$1.05

Only **\$4.95**

GROUP No. 2545

1 Each of:

Thrush
Cardinal
Martin
Meadowlark
Golden Swallow
Towhee

Value \$6.00 Save \$1.05

Only **\$4.95**

GROUP No. 2555

1 Each of:

Flicker
Chickadee
Swallow
Orchard Oriole
Horned Lark
Yellow Seagull

Value \$6.00 Save \$1.05

Only **\$4.95**

**ALL 30 MUMS LISTED
ON THIS PAGE**

GROUP No. 2565

Value \$30.00
Save \$5.00

Only \$25.00

ACTUAL SIZE

CANARY. The symmetrical, 3½ to 4-in. flowers are rich golden yellow. Reaches 24 to 30-in. height. An excellent keeper when cut for indoors. Blooms Sept. and Oct. (Pl. Pat. #1113.)

CARDINAL. The largest of the early hardy red Chrysanthemums—3½ to 4-in. flowers. Half-open blooms are deep red, softening to bronze-red. 2½ to 3 ft. Blooms Sept. to frost. (Pl. Pat. #1165.)

CEDAR WAXWING. The earliest red Bird Mum. The color is a vivid cherry-red with toning of yellow. The flower is fully double, rounded and regular in form and quite frost resistant. Blooms Sept. 5 on. Height 21 to 24 in. (Pl. Pat. Applied for.)

CHICKADEE. This lovely orchid Lavender Mum is very decorative. 4 to 4½ in. flowers start blooming Sept. 30. Height 30 in. (Prop. Rights Reserved.)

COCKATOO. Clean lemon to cream-white, lightening at edges, with the petals arranged like the crest of the Cockatoo. A lovely variety with 4 to 4½-in. flowers. Grows 3 ft.; blooms early Sept. till frost. (Pl. Pat. #1171.)

CUCKOO. The double flower is a clear lemon-yellow and normally grows 5 to 5½ in. across. Medium height, with rich dark foliage. Blooms Sept. 20 to frost. (Prop. Rights Reserved.)

DESERT QUAIL. One of the lovely soft lavender-pinks. 4½ to 5-in. flowers. 20 to 24-in. plants bloom the end of Sept. to frost. (Prop. Rights Reserved.)

FLICKER. Fully double, 4-in. flowers. Reddish tan buds and a clear yellow finish. Hardy, stiff stems. 30 to 36-in. plant. About Sept. 20. No frost burn. (Pl. Pat. Applied for.)

GOLDFINCH. Sparkling 4½-in. blooms of golden yellow. Flower is perfect; strong, stiff, frost-resistant petals. Vigorous, 3 to 3½-ft. plants. Blooms Sept. 15 to frost. (Pl. Pat. #1166.)

GOLDEN SWALLOW. The buds are coral in the center, and when open the petals are gold with coral on the reverse. Masses of 5-in. blooms appear on the 24 to 30-in. plant. Blooms Sept. 5 on. (Pl. Pat. Applied for.)

GROSBEAK. With its smart pink petals and rich bronze centers, this new delicate two-tone effect is unusual and worthwhile. Blooms from Sept. to Oct. Producing 3½-in. flowers on 3-ft. plants. (Pl. Pat. #1132.)

HORNED LARK. 4 to 4½-in. flowers are reddish orange with yellow reflexes on the petals. Blooms Sept. 20 to frost. Reaches 2 ft. (Prop. Rights Reserved.)

KILLDEER. Opens to bright golden bronze. The frilled petals are 3 to 3½ in. across. 2 to 2½-ft. plants . . . beautiful dark green foliage. Blooms early Sept. through Oct. Is very frost resistant, firm and long lasting. (Pl. Pat. #1131.)

KINGBIRD. Shimmering light rose-pink with a buff-tan reverse showing particularly in the half-open bloom. 5 to 5½-in. flowers. The plant grows 3½ ft. and is equally vigorous, healthy and hardy. (Pl. Pat. #1306.)

KINGFISHER. Kingfisher is one of the hard-to-get, elusive red shades. The flowers reach a diameter of 4 to 4½ in. The plant grows about 25 to 30 in. Blooms Oct. 1, and the full bloom is reached Oct. 31. (Prop. Rights Reserved.)

MARTIN. The cerise to rose-pink petals have a silvery reverse which gives great life to the half-open flower. The open bloom finishes a gay silvery pink. 4 to 4½-in. flowers, delightfully fragrant. Grows 24 to 30 in. high. Blooms Sept. 25. (Pl. Pat. Applied for.)

MEADOWLARK. A gay golden tan decorative flower, 3½ to 4 in. across and produced in great quantities. Height 3 ft. (Pl. Pat. #1305.)

ORCHARD ORIOLE. Beginning in late Sept. and from then on through early Oct., this new Mum carries masses of rich orange-bronze flowers that reach 4 to 4½ in. in diameter and are produced on 30 to 36-in. stems. (Pl. Pat. Applied for.)

PHEASANT. Vibrant autumn bronze. Flower is 4½ to 5 in. Center of warm burnt-orange softens to pinkish-bronze, finally a tawny yellow on the edges. Blooms Sept. 15 to frost. 3 to 3½ ft. (Pl. Pat. #1162.)

PHOEBE. Golden tangerine buds open up to very pleasant, friendly tan flowers. 3½ to 4 in., larger if disbudded. The plant has compact growth reaching 32 to 36 in. in height. Blooms Sept. 15. (Prop. Rights Reserved.)

ROBIN. Strawberry-red when in bud and partially open and warm strawberry-bronze when open. The flowers are very double, 4½ to 5 in. in diameter and almost 3 in. through. (Pl. Pat. #1307.)

RUFFED GROUSE. Here is a double pastel of light salmon-strawberry-red. The flower is 4½ in. in diameter and begins to bloom the middle to end of Sept., reaching full bloom Oct. 12. (Prop. Rights Reserved.)

SEAGULL. 4 to 5-in. flowers. Compact cream-colored centers with pure white outer petals. Blooms early Sept. Height 24 to 30 in. (Pl. Pat. #1130.)

SWALLOW. Soft coral-pink bud. A double, buff-colored flower about 4 to 4½ in. across. Blooms from early Sept. to frost and grows to 3 ft. (Pl. Pat. #1106.)

TANAGER. 3 to 3½-in., bright crimson-cherry-red flowers. Free blooming! Blooms Sept. through Oct. . . . very resistant to frost. Grows 2½ ft. (Pl. Pat. #1129.)

THRASHER. One of the earliest of the Bird Mums. Burnt-orange to brown. 3½ to 4-in. flowers. 25 to 30-in. plants. Sept. to frost. (Prop. Rights Reserved.)

THRUSH. Warm soft peach color with a light suffusion of yellow in the center. The full, broad-petaled, semi-decorative flower is 4½ to 5 in. across. Blooms Sept. 15 to frost. 3½-ft. plants. (Pl. Pat. #1168.)

TOWHEE. Starts red with reverse of petals golden; 3½-in. flowers soften to a gold-tipped maroon and finish a lovely red bronze. Grows about 2½ ft. tall. Blooms Sept. to frost. (Pl. Pat. #1169.)

WOOD DUCK. Wood Duck is a deep rose-pink backed with an intriguing creamy tan reverse. Individual flowers are easily 4½ to 5 in. across and much larger when disbudded for specimens. 2½ to 3 ft. tall. (Pl. Pat. #1310.)

YELLOW SEAGULL. A beautiful soft yellow turning light when half open. 4½ to 5-in. flower blooms from late Aug. to late Sept. 2 to 2½ ft. (Prop. Rights Reserved.)

Any Mum on This Page: \$1.00 each; 3 of a kind \$2.50; 6 of a kind \$5.00

From

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Jackson & Perkins Co.

World's Largest Rose Growers

NEWARK,

NEW YORK STATE

Rose of
the Year:

Spartan

THIS IS YOUR GUARANTEE
OF COMPLETE SATISFACTION



The Winter Wonder Flower

The Genuine JACKSON & PERKINS Christmas Rose (Helleborus niger altifolius)

**When Plant Becomes Established,
Blooms Outdoors
from October to March!**

Roses in winter! Not real roses, of course, but the much-prized Christmas Rose. Actually blooms in late fall, at Christmas and until spring. This variety (*Helleborus niger altifolius*) is superior to *H. niger*. Grown by J. & P. from divisions of flowering plants, it will become established quickly and will bloom in the fall.

Blooms All Winter on Mild Days

Even when there is snow on the ground, it takes only a couple of mild days for this miraculous plant to produce its glacier-white blooms. The lovely 5-petaled flowers are 2 to 3 in. across, with a center of yellow stamens. Strong 6 to 8-in. stems hold blooms above the low, leathery foliage.

Beautiful Masses for Low Plantings

Suitable for a protected place in front of evergreens or shrubs because of its rich low foliage and unusual flowers when nothing else is blooming. Set where it is partially shaded in summer but receives winter sun, the Christmas Rose will form a broad low mass of handsome green. Once established, it should not be moved.

**Strong Field-Grown Plants. \$1.50 each;
3 for \$3.75; 6 for \$7.50**



Blooms All Winter 6 to 8 in. high

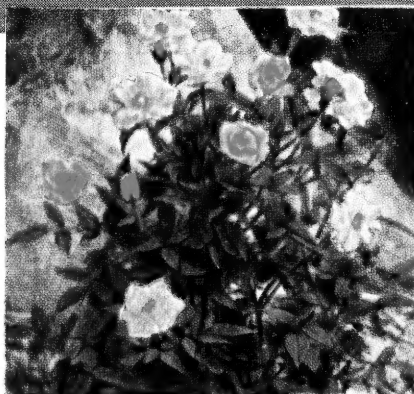
The Story of the Christmas Rose

Flowers sprang up from the tears of a little shepherdess who wept because she had no gift to offer the new-born Christ Child. As she knelt in adoration at the crib, a delicate pink appeared in the center of each flower where His blessed hand touched it. And so was born a flower that had never existed before. To this day the Christmas Rose blooms most abundantly at Christmas Time.

Christmas Roses
Blooming in Winter!



MINIATURE ROSES



Deep carmine buds open to rich ruby-crimson. Fully double flowers smaller than one inch, even fully opened. Less than 12 in. tall. Free flowering from May to November; will grow in any soil, yet demands no special attention except cover in cold winters. Award of Merit, R. H. S.

\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75

**OAKINGTON
RUBY** (Not
illustrated)

... THE SMALLEST OF ALL THE ROSES!

Something unusual, which will make your garden intriguing and give you many hours of personal satisfaction. Rosedom's most intimate flower . . . a thimble or tiny vial will hold a bouquet of 6 or more.



ROSA ROULETTI (Left)
Perfect little double rose-pink flowers like a picture. The entire 4 to 6-in. plant is just as dainty as the Roses themselves. The little Swiss Rose that was lost for many years; now treasured in American gardens. These Lilliputian gems will add new interest and charm to your garden. Very easy to grow.

**\$1.00 each; 3 for \$2.50;
12 for \$10.00; 25 for \$18.75**

NEW! TWINKLES (Right) A lovely white, which sparkles in the sunlight with its many tiny blooms. The fully double flower has just a slight fragrance. Many flowers are produced all summer long on a compact bush that stays comfortably low and is excellent for borders, window boxes or rock gardens. (Pl. Pat. #1407.)

**\$1.25 each; 3 for \$3.30;
12 for \$13.20**

**SPECIAL
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OFFER**
No. 2575

**A LITTLE GARDEN
OF TINY ROSES!**

2 Oakington Ruby 2 Twinkles
2 Rosa Rouletti

Value \$6.50

Save \$.80

Only

\$5.70



**SENSATIONAL
NEW J&P
CLIMBER!**

Gladiator

Here's the new champion of everblooming climbing Roses! A subtle blend of the brightest scarlet and the softest red. Beautiful—Hardy—Colorful—Fragrant! (Prop. Rights Reserved.) **\$2.75 ea; 3 for \$7.20; 12 for \$28.80.** (See Page 3 for Complete Description.)

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One of Each:
GLADIATOR
GOLDEN MASTERPIECE
SPARTAN
Value \$8.25

Save \$1.05

ONLY
\$7.20

Free Christmas Gift Offer!

... with Each Christmas Gift of Rose Plants.

It is never too early to pick out J & P Roses for friends and relatives who want only the best in their gardens. Just order the plants that you would like to give, and we'll send them to your friends at the proper time for planting next spring. At Christmas time we will send each of your friends, free of charge, this exquisite hand-made Rose (in a lovely transparent container as shown here) with a holiday greeting card showing your name as the giver. This souvenir Rose in its handsome plastic box is merely a yuletide token of the real Rose plants your friends will receive later, in time for spring planting.

Be sure to see the special Christmas gift order blank enclosed with this catalog. Fill it out, and we'll do the rest just before Christmas.

At Christmas your friends will receive this beautiful **FREE TOKEN ROSE SOUVENIR** (right) and in the spring, at planting time, they receive your gift of the plants you have chosen.

Fall '55



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